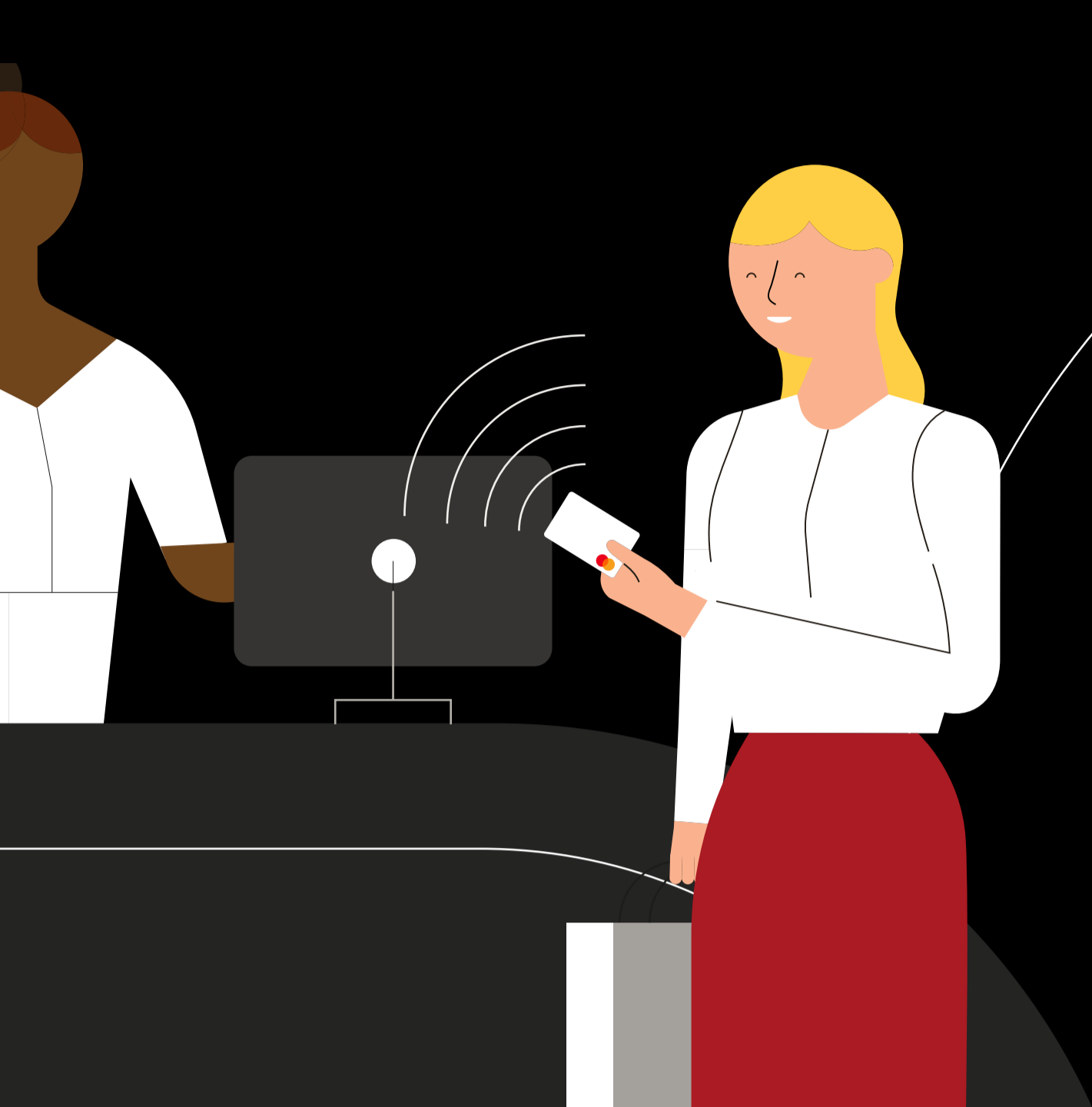


# Consumers Turn to Contactless Payments for Everyday Purchases



# 51%

of US consumers say they are now using contactless payments<sup>1</sup>



In the US, contactless transactions grew **3X** as fast as non-contactless transactions in the grocery and drug store categories between February and March 2020<sup>2</sup>

## Contactless Payment Cements Positive Perceptions Versus Cash in the US

# 77%

View contactless as the cleaner way to pay<sup>1</sup>

# 31%

Moved contactless cards to top of wallet<sup>1</sup>

# 56%

State they will continue to use contactless payment post-pandemic<sup>1</sup>



<sup>1</sup> Source: Consumer Polling Data; online interviews with a nationally representative sample of 1,000 US consumers conducted April 10-12, 2020

<sup>2</sup> Growth calculated as the percentage increase in contactless transactions compared to the percentage increase in non-contactless transactions, comparing March 2020 to February 2020, at Grocery and Pharmacy categories. Source: Mastercard Data Warehouse

