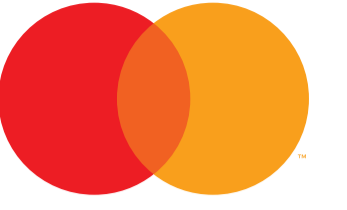


# Asia Pacific Spotlight



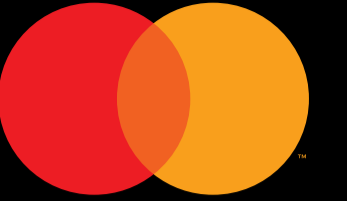




While COVID-19 continues to reverberate across the globe, we are encouraged to see some green shoots of recovery. Today, many markets are in the normalization phase as domestic economies open up, social distancing and mobility limitations are relaxed, and spending gradually recovers. While a full return to growth will undoubtedly take more time, we see reasons to be cautiously optimistic.

The world is becoming more digital, millions more people are shopping and selling online, and adopting digital and contactless payments habits that are here to stay. Travel is inching back. In this issue, we explore how we're supporting these shifts and deploying predictive data analytics, new research, virtual experiences and a collaboration mindset to help our customers and partners bounce back. Onwards and upwards.





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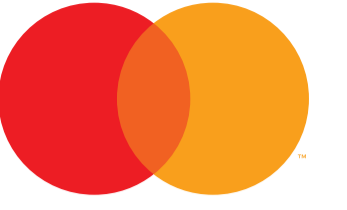


8 | **IF YOU WANT  
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One Million Cards  
and Counting



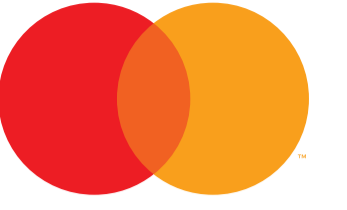


## Marking a Milestone in Myanmar

After nearly a decade supporting Myanmar to digitalize its payments ecosystem, we're delighted to officially incorporate an entity in the country, and will soon establish an office in Yangon. We look forward to helping Myanmar secure its digital future by scaling up sophisticated capabilities like real-time payments that will benefit its people and economy.

[More on this →](#)





### **Green Shoots: Can E-Commerce Save SMEs?**

A virtual packed house of 1,400 viewers from 60+ countries tuned in to see Ari Sarker, Co-President, Asia Pacific at Mastercard, and leaders from Monetary Authority of Singapore, Revolut and PayPal discuss how the pandemic is reshaping e-commerce and payments, and how SMEs can jump on the digital bandwagon to pull through and prosper.

[Watch the replay →](#)

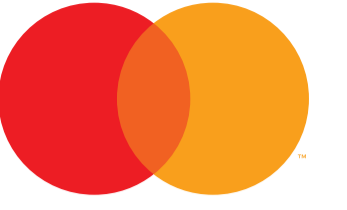


### **We Need To Talk About Data Inequality**

Steps to help SMEs stay in business get plenty of attention. But a widening data inequality gap is equally worrying. Left unchecked, companies that can make use of data and analytics will have an outsized advantage over poorly digitalized ones, especially SMEs, hampering their response to COVID-19. Ling Hai, Co-President, Asia Pacific at Mastercard, explains how to narrow the gap to help businesses rebound.

[More on this →](#)



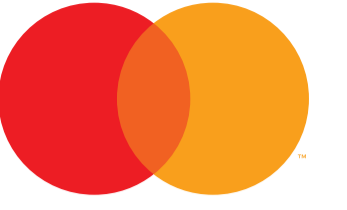


# Navigating COVID-19: Sailing Against the Wind

Hot off the presses, the latest report from Mastercard Data & Services reveals how businesses in six sectors in Asia Pacific – restaurants, retail, finance, travel, government, health & beauty – are using data analytics to chart their course back to recovery.

[Download the report →](#)



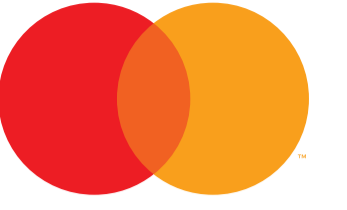


## ASEAN Travel Readiness Report

With travel and tourism bearing the brunt of COVID-19, this report offers insights on the effects on household finances, recovery trajectories, and recommended courses of action that apply to any destination, region or business.

[Download the report →](#)





### **Sustainability Report: Doing Well by Doing Good**

Sustainability is at the heart of who we are as Mastercard, how we run our business and support our communities and environment. Our latest report outlines our progress towards building a more inclusive and sustainable digital economy.

[Download the report →](#)

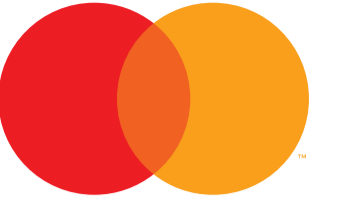


### **MEC Link: Welcoming Visitors Virtually**

Explore the Mastercard Experience Center online via the MEC Link platform where interactive demos bring to life our often unseen payments technology that powers transactions around the globe. Remote hosted sessions are tailored to customer needs and interests.

[Enquire at mecsingapore@mastercard.com →](mailto:mecsingapore@mastercard.com)

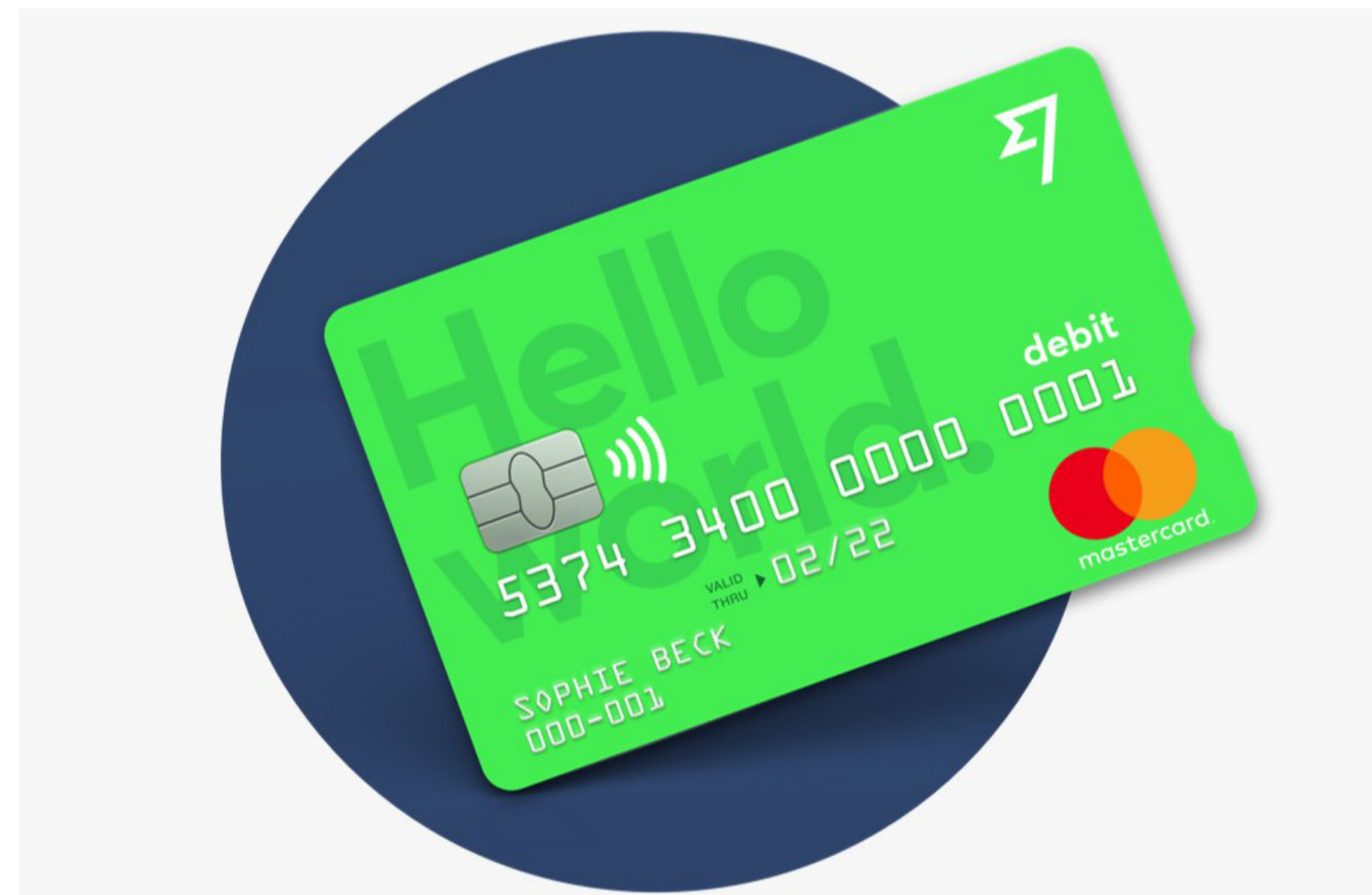




## If You Want to Go Far, Go Together

While collaboration between big companies and small fintechs isn't always easy or organic, it's important to focus on common goals—benefiting consumers and growing businesses. As millions emerge from COVID-19 more digitally-savvy and e-commerce-oriented, not investing in partnerships now may be costly in the long run.

[More on this →](#)

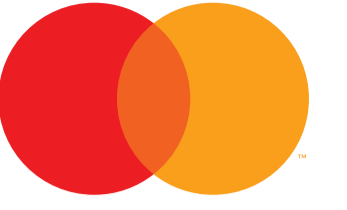


## Power of Partnerships: One Million Cards and Counting

We've extended our partnership with TransferWise to make multi-currency borderless payments a convenient reality in even more places. Next up in APAC? Japan! It's a prime example of how the right partnerships can rapidly scale ingenious solutions.

[More on this →](#)





# Asia Pacific Consumer Retail Barometer



Index Scores	Feb-20	Mar-20	Apr-20 (p)	May-20 (p)	Jun-20 (p)
Asia Pacific Average	2.00	1.45	1.30	1.77	1.98

This graphic illustrates the aggregate score of the 4 metrics detailed below.

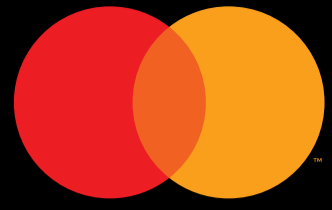
(p) – preliminary data



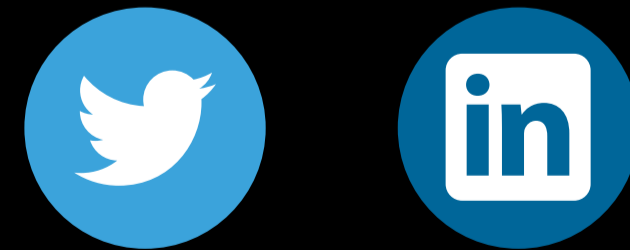
**Regional Snapshot:** Consumer and business sentiment, retail sales and credit card expenditure improved across most Asia Pacific economies for the second month in a row, following the bottoming out in April 2020.

[Download Report →](#)





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