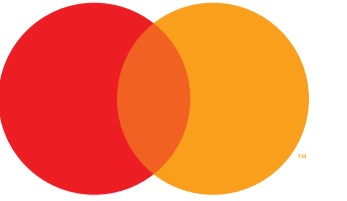
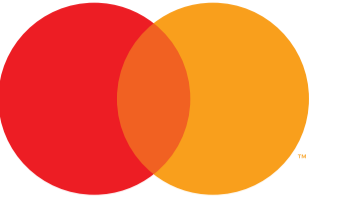


# Asia Pacific Spotlight





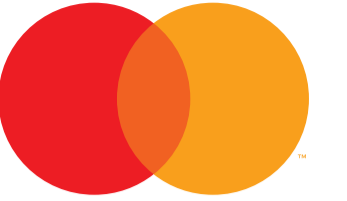
More than 18 months into the pandemic, it seems the more things change, the more they stay the same. Covid continues to ping-pong across the globe, forcing economies to toggle between the four stages from containment to growth. Despite the flux, and all that it brings with it, what hasn't changed is our focus on our strategic priorities and commitment to building a better future for people and the planet, as reflected in our [2Q21 earnings results](#) and annual [Sustainability Report](#) respectively. From driving digital enablement to ensuring the ecosystem is safe and secure, to building an inclusive, sustainable future, this issue takes you through the strides we've made in these areas. As always, we look forward to hearing your feedback and would welcome being able to spark a conversation on any of these, or any other areas of our business.



## Online Shopping: Payments Security Top of Mind

As the ease and popularity of e-commerce grows, consumers are embracing cashless payment methods like e-wallets and crypto. The bad news? Cybercrime has taken off too as 1 in 4 consumers say that they've experienced fraud in the last year. Sandeep Malhotra speaks to CNBC about payments security, cybersecurity and privacy.

Watch now →



## ID Theft Protection: Priceless Peace of Mind

Every 2 seconds, there's a new victim. Safeguard your customers' most precious commodity – their identity. With [24/7 monitoring and immediate alerts](#), consumers can easily track and resolve instances of identity theft, saving them – and their issuer – time, hassle and money.

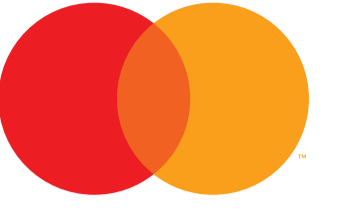
Contact [IDP\\_AP@mastercard.com](mailto:IDP_AP@mastercard.com) →



## How To: Instill Confidence in Digital

As lives and livelihoods shifted online overnight, customer engagement took on new meaning. Here's how we helped consumers and small businesses feel safe, secure and confident in transacting online, and kept the stay-at-home crowd entertained with new digital experiences.

Watch now →



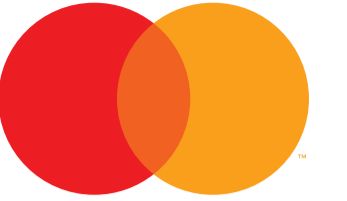
PODCAST  
**INNER CIRCLE**  
INSIDER INSIGHTS FROM THOSE IN THE KNOW

With Guest Speaker  
**David Mann**  
& Host **Ilona-Jade Errington**

## Podcast: Travel Ready for Take-off?

With international borders largely closed and an estimated \$5 trillion in excess savings banked in the last year, people are itching to pack their bags again. Mastercard's Chief Economist for APAC & MEA David Mann explains the findings from the latest [Recovery Insights](#) report, detailing what indicators such as flights booked, road trips taken, and even hairdresser appointments, tell us about the future of travel.

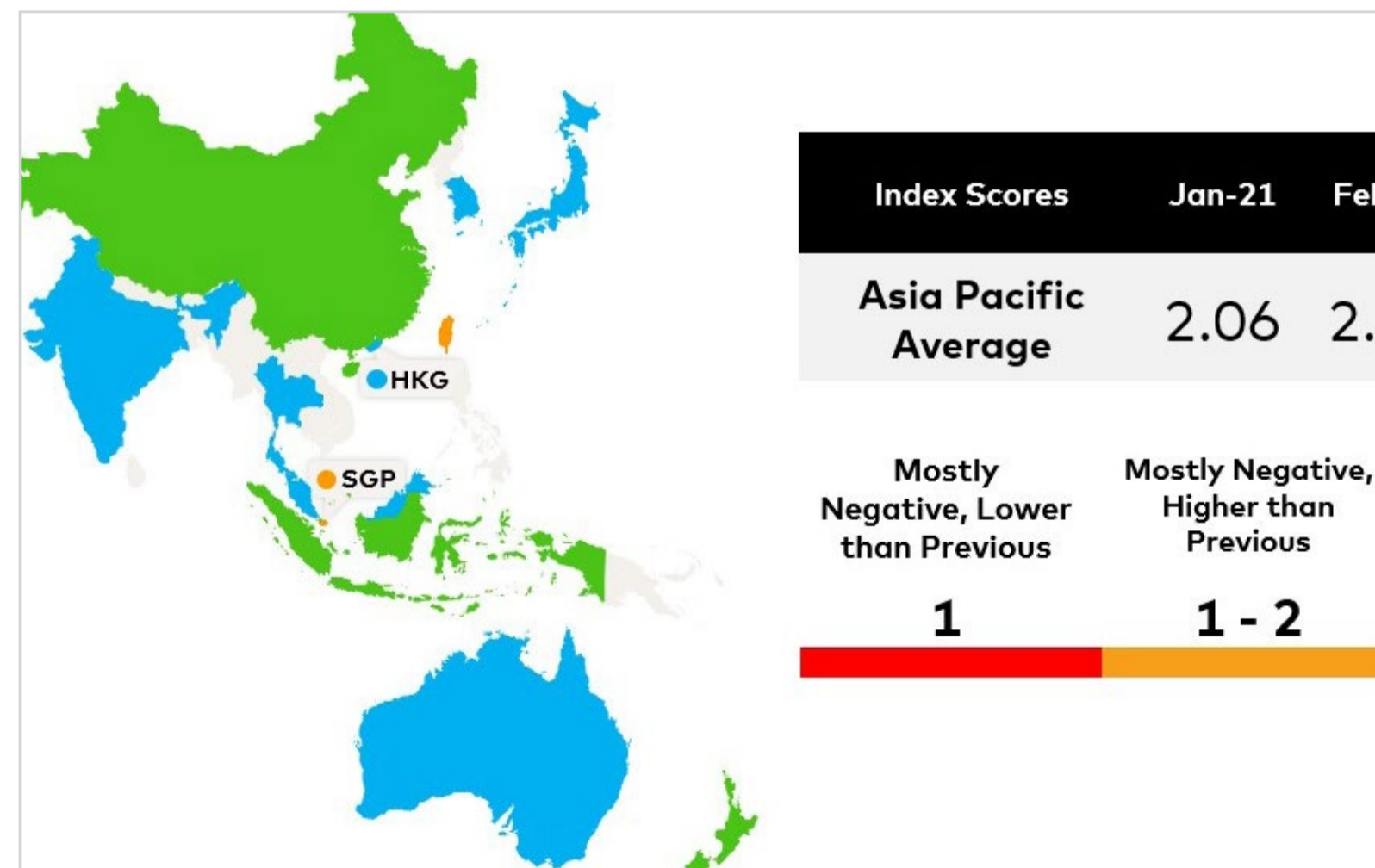
Listen now →



## Halal Tourism: Global Muslim Travel Index

With travel hard hit by Covid, Muslim arrivals dropped to 42 million in 2020 from a high of 160 million in 2019, a level we project will only return by 2023. This report offers insights for destinations preparing for the journey back to growth.

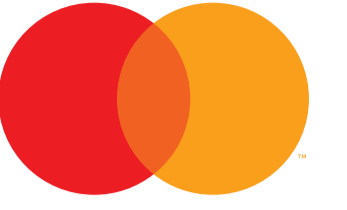
[Get the report →](#)



## Asia Pacific Consumer Retail Barometer

Following a recovery-based high in April, May's regional average dampened as a third pandemic wave spread. Averages across retail business sentiment, retail sales and credit card expenditure declined, while consumer confidence held.

[Download the Barometer →](#)



## World Cities Summit: Smart Cities Workshop

The [City Possible](#)™-sponsored day brought government and industry leaders together to share sustainable city challenges and urban solutions. APAC Head of Government Engagement Lim Kok Kee [explains](#) how smart infrastructure makes cities safer, offers aid and shortens your commute.

[More on this →](#)

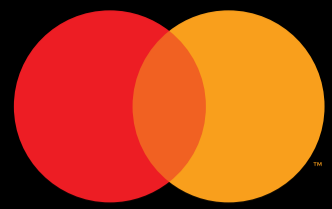


includes triage and treatment centers,

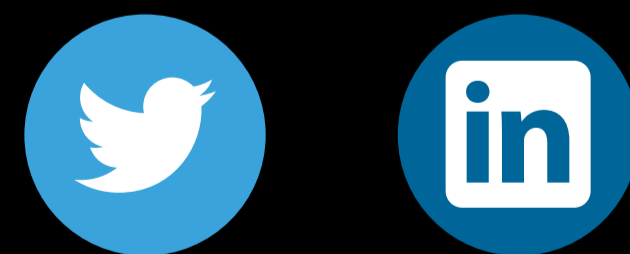
## Building Resilience: 1st Portable Hospital Opens

In the wake of COVID's devastation, we've partnered with the American India Foundation to expand medical infrastructure for 3 million Indians annually and to supplement surge capacity with 2,000 hospital beds. As crises arise, we stand ready to respond with the full backing of our resources.

[Learn more →](#)



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