

# Farm Pass: How It Works

**Win-Win:** Farm Pass makes it easier for buyers and farmer producer organizations (FPOs) to procure produce from smallholder farmers in a more efficient, sustainable way while farmers gain access to the digital economy and benefit from the security and convenience of digital payments.

Buyers, FPOs, and smallholder farmers  
(via agents) register on Farm Pass

FPO with matching produce  
accepts the order

FPO pays smallholder  
farmers digitally



FPO agents  
post farmers'  
expected yield  
via agent app



Order relayed  
to FPO via web  
and to farmers  
via agent app



FPO agent  
collects  
produce  
from farmers



Buyers post orders on  
Farm Pass to specific FPOs



Buyer agent collects orders from  
FPO and makes payment to FPO

