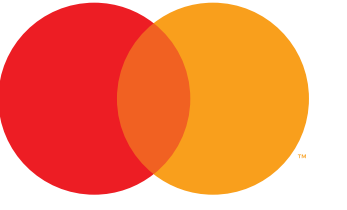


# Asia Pacific Spotlight



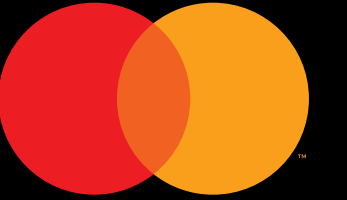




As 2020 continues to deliver thrills and spills, we're reflecting on how far we've come as a community. The obstacles we've navigated have accelerated innovation and digital payments on an unimaginable scale. When we emerge from this pandemic, we will live in a more digital economy, a more digital society – and hopefully a kinder, more decent one too.

Early on, this crisis made the world realize just how much we all need each other. So, what quickly became important was: reaching out to people; acknowledging that we have to learn, adapt, partner and learn again. *Fortune's* [Change the World list](#) – which recently ranked Mastercard 14th for our commitment to social good – stresses the same construct: No business succeeds alone. This edition is dedicated to our partners that keep learning and working alongside us to create priceless possibilities for all until no one is left behind.

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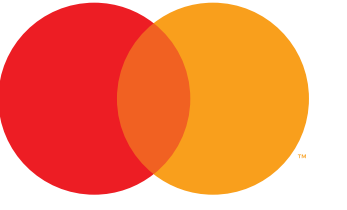
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BUSINESS INSIDER



# 100 people transforming business in Asia

**Ari Sarker**  
Co-President  
Asia Pacific

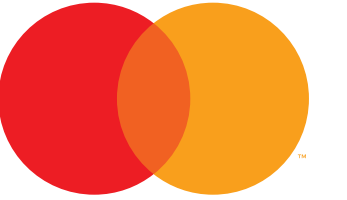


## In Good Company: Visionaries Reshaping Our World

Mastercard's longstanding belief in the power of partnerships was recognized through Ari's inclusion in this [Business Insider series](#) which spotlights leaders who are driving innovative changes across their industries. Ari was celebrated for establishing "Mastercard as a natural partner of choice for fintechs" and as "an advocate of digitizing small merchants and SMEs." Addressing the accolade, Ari said, "Ours is not a winner-takes-all model. We are here to build an ecosystem that benefits all participants. Being a true partner is crucial to ensure that the 'trust' Mastercard stands for and delivers on, is never compromised."

[Read Ari's full statement →](#)





## The Way Forward: Fintechs & Financial Inclusion

In a time of great upheaval, digital commerce and financial inclusion are critical for Asia's development, and closely linked. This multimedia Bloomberg feature explores how we're tapping digital and emerging partnerships to help Asia's central banks to go mobile, fintechs to scale faster and SMEs to digitize - and why these are critical for driving inclusive growth. Watch at left or read below.

[More on this at Bloomberg →](#)

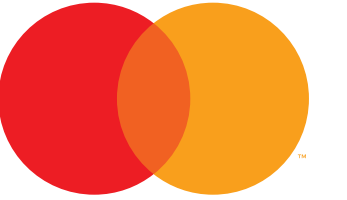


## Supporting SMEs: Digitalizing Supply Chains

We've formed a multi-stakeholder alliance with the Asian Development Bank to digitalize severely disrupted supply chains, helping retailers and wholesalers to integrate digital payments and access credit. [We talk to CNBC](#) about the further deglobalization of supply chains and how partnerships like this make the digital economy work better for everyone.

[More on this →](#)





**PODCAST**  
**INNER CIRCLE**  
INSIDER INSIGHTS FROM  
THOSE IN THE KNOW

With Guest Speaker  
**Karthik Ramanathan**  
& Host **Rashmi Dalai**

## Podcast: Crash Course in Cybersecurity

Do you know what happens when you click “pay now” at checkout? How do we verify your identity, process the transaction and stop fraud in its tracks – all within seconds? Tune in to find out [then read on](#) to see how fingerprints and facial scans are giving way to behavior authentication to verify your identity.

[Listen now →](#)

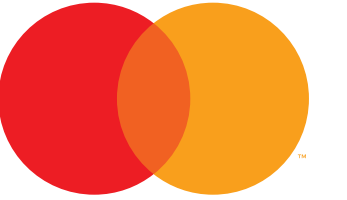


## Podcast: What's Trending in Money Tech?

Settle in as Ben Gilbey, SVP of Digital Payments & Labs in APAC, dissects the trends in electronic payments, cryptocurrency and cybersecurity. Then discover how attitudes to digital, contactless and COD payments differ by geography and how we're thinking about fintech and the future of cash.

[Listen now at Tech Wire Asia →](#)





## Recovery Insights: Travel Check-In Report

As movement restrictions ease and economies improve, this report by Mastercard Data & Services reveals trends in the G20 nations that reflect broader consumer spending patterns – in particular the shift to a smaller retail radius as people travel and spend closer to home.

[Download the report →](#)

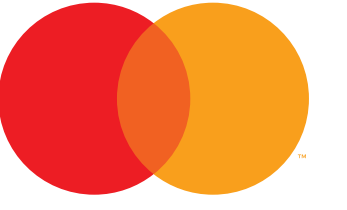


## Reimagining Tourism in Singapore

Singapore Tourism Board is the first national tourism body to join our [City Possible](#) program! Together we'll transform the visitor experience through seamless travel and e-commerce offerings that will delight international arrivals and revive Singapore's cutting-edge tourism industry.

[More on this →](#)





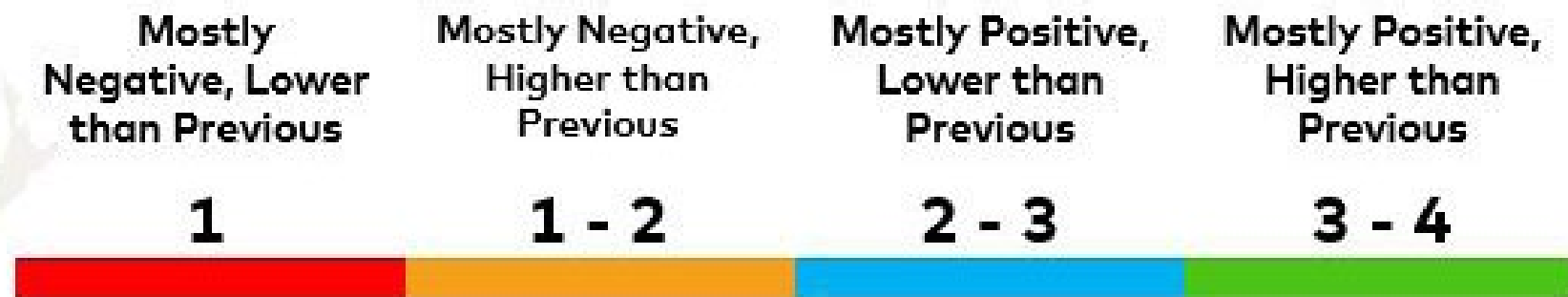
# Asia Pacific Consumer Retail Barometer



Index Scores	Mar-20	Apr-20 (p)	May-20 (p)	Jun-20 (p)	Jul-20 (p)
Asia Pacific Average	1.45	1.27	1.77	2.07	2.14

This graphic illustrates the aggregate score of the 4 metrics detailed below.

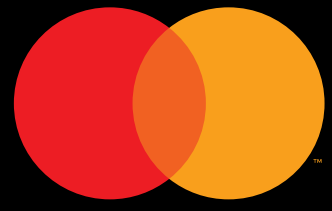
(p) – preliminary data



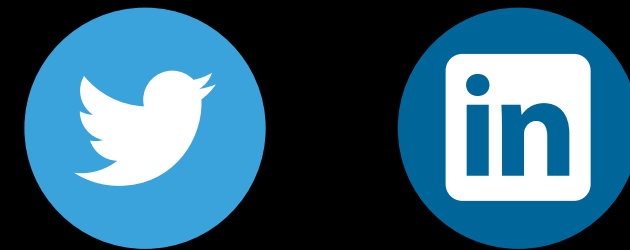
**Regional Snapshot:** Consumer confidence, retail business sentiment and credit card expenditure improved in July while retail sales growth dipped further.

[Download Report →](#)





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