

# A private sector engine for inclusive growth



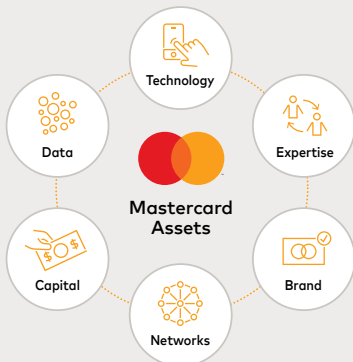
At the Center for Inclusive Growth, we believe technology and innovation play a critical role in enabling everyone to achieve their full economic potential.

As the social impact hub of Mastercard, we maximize impact by bringing together the company's business assets in service of people and planet. We call this doing well by doing good by doing what we do best.

## OUR IMPACT

In 2018, the company established the Mastercard Impact Fund, which is administered by the Center. As of December 2022, we have committed more than \$320 million in grants to 172 organizations in 97 countries.

The Center's investments focus on three key areas where we are well positioned to have impact:



**"Remember this rule of thumb:** If you want to go wide, go with government. If you want to go deep, go with NGOs and academic institutions. If you want to go fast, go with the private sector. And if you want to go far, you must go together."

**Shamina Singh, Founder and President, Mastercard Center for Inclusive Growth**



### Financial security

5M people

We've reached more than five million individuals with support and tools to increase their financial security and economic mobility.



### Small business

25M small businesses

We've helped connect 25 million small businesses—70 percent of which are women-owned—to financial services, tools or other resources to support their resilience and growth.



### Impact data science

850+ organizations

As a founding partner of data.org, we've helped connect more than 850 social impact organizations to tools to build their capacity to use data science to drive equitable outcomes.

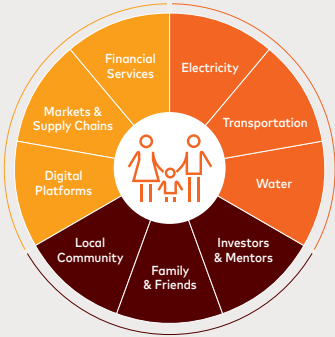


Center for  
Inclusive Growth

## OUR APPROACH

# A model for scalable social impact

Since our founding in 2013, we have built a body of knowledge around inclusive growth, mobilized a global community of practice and forged cross-sector partnerships to test and replicate effective solutions.



Inclusive growth ensures the benefits of a growing economy extend to all segments of society. Unleashing people's economic potential starts with connecting them to the vital networks that power the modern economy.



### Insights

Design and develop actionable insights, tools and promising solutions



### Impact

Make strategic, philanthropic investments in innovative models based on evidence



### Influence

Amplify and replicate learnings through partnerships, convenings and thought leadership to drive impact

The Center's learnings also inform and contribute to the company's broader social impact commitments.

**1B** Bringing **1 billion people, 50 million merchants** and **25 million women** entrepreneurs into the digital economy

**\$500M** Addressing racial wealth and opportunity gaps with a **\$500 million commitment to Black communities in the U.S.**

## Connecting global expertise to develop solutions and scale impact

### Join the community

[mastercardcenter.org](https://mastercardcenter.org)

[CNTR4growth@mastercard.com](mailto:CNTR4growth@mastercard.com)

[@CNTR4growth](https://twitter.com/CNTR4growth)

Mastercard Center for Inclusive Growth

[@cntr4growth](https://www.instagram.com/cntr4growth)

Center for Inclusive Growth

Insight networks

WorkRise

IDEA 2030

fai

bruegel

Tecnología de Monterrey

Practitioner platforms

strive

data.org

Strategic partnerships

WORLD ECONOMIC FORUM

INCLUSIVE GROWTH

asper institute

CGAP

THE EARTHSHOT PRIZE

UNSGSA