



Network Enablement Partner

Connecting directly with Mastercard

Mastercard is offering service providers an opportunity to **connect directly with Mastercard** for the first time through the **Network Enablement Partner** model.



Service providers have traditionally held direct relationships with issuers and acquirers and could only have an indirect relationship with Mastercard. This new approach gives them an opportunity to partner directly with Mastercard to drive speed to market for product innovation, as well as to optimize their customers' performance and operational efficiency.

Network Enablement Partners have the option to choose from four tiers with incremental benefits designed to suit their individual needs. These benefits include direct access to Mastercard publications and announcements, continuous access to our industry-leading training and education, use of our mPower platform, and dedicated support.

Becoming a Mastercard Network Enablement Partner:

1



Reach out to your Mastercard representative or send an email to Network_Enablement_Partner@mastercard.com to request participation

2

Mastercard will evaluate the request and advise next steps for enrollment

3



Complete the Network Enablement Partner Enrollment form and provide any required documentation. Submit to email address above

4

Mastercard will review the application and required documentation

5



Upon approval, Mastercard will send a confirmation email to the Network Enablement Partner and a copy of the executed agreement will be sent shortly thereafter

Network Enablement Partner Benefits

Benefits package is based on the tier elected. Refer to last page for benefits associated with each tier.



References and Service Provider-Related Announcements

Network Enablement Partners are given direct access to relevant Mastercard Connect™ references and announcements offering them better visibility into the latest technical specifications, standards, and rules. This provides greater transparency on updates by eliminating the need to rely on communications from issuers and/or acquirers.



Variance Requests

Network Enablement Partners may directly apply for variances related to them through the existing Mastercard variance request process. This streamlines the process by enabling them to engage directly with Mastercard when they require a variance to Mastercard Standards.



MATCH Access

Network Enablement Partners registered by Mastercard licensees as performing Payment Facilitator and/or Third-Party Processor program services may receive access to the MATCH system. MATCH access gives Network Enablement Partners the opportunity to develop enhanced incremental risk information before entering into submerchant agreements.



Mastercard Academy

Network Enablement Partners have access to a full Mastercard Academy educational package to meet their various needs. This includes our powerful remote learning solution, Academy on the Web, which provides customers with flexible training when they want it, how they want it, and where they want it. Live events offer Network Enablement Partners access to interactive, exciting, and insightful real-time video webinars covering many areas of the Mastercard business and the payment industry.



mPower

mPower is a global acceleration enablement platform, where Network Enablement Partners can request their own unique ICA and BINs instead of waiting until after they have partnered with a licensee. Providing direct access to these assets helps Network Enablement Partners increase speed to market by giving them the ability to test their products and solutions up front to ensure readiness and alignment with Mastercard Standards.



C&I Referral Program (select regions only)

The C&I Referral Program could help generate new revenue streams for Network Enablement Partners by giving them the opportunity to resell Mastercard products to traditional issuers and acquirers.



Mastercard Point of Contact

Network Enablement Partners can receive dedicated support from a designated Mastercard representative to assist with any questions.



Franchise Management Program (FMP) Review

The Mastercard FMP Review is an annual review conducted by Mastercard to ensure that customers understand and operate within Mastercard Standards in order to minimize operational, financial, reputational, and compliance risk. Network Enablement Partners enrolled in the premium tier package receive an annual Mastercard FMP review at no cost.



Network Enablement Partner Advisory Council

A Network Enablement Partner can have a seat at the table to join Mastercard in quarterly innovative and strategic conversations on the future of payments.



Mastercard Market Trends (additional cost option)

Network Enablement Partners at any tier may receive access to Mastercard Market Trends for discounted pricing of \$/€20,000 per year. Mastercard Market Trends provides Network Enablement Partners with essential payments information to help them make effective marketing and operational decisions to support the growth of their business.



Operational Access (additional cost option)

Premium tier Network Enablement Partners can opt into Operational Access. This access provides Network Enablement Partners with a dedicated connectivity ICA that enables them to receive their own physical or cloud Mastercard Interface Processor (MIP).



The Four-Tiered Model

There are four tiers available to Network Enablement Partners with benefits that are cumulative at each tier.

	Basic	Standard	Advanced	Premium
References* and Service Provider-Related Announcements	●	●	●	●
Mastercard Academy	●	●	●	●
Variance Requests	●	●	●	●
MATCH Access**	●	●	●	●
Mastercard Market Trends (discounted pricing)***	●	●	●	●
mPower (testing access)		●	●	●
C&I Referral Program****		●	●	●
Mastercard Point of Contact			●	●
Franchise Management Performance Review				●
Network Enablement Partner Advisory Council				●
Operational Access***				●

**Does not include Pricing and Interchange*

***Available to Network Enablement Partners registered as Payment Facilitators and Third-Party Processors only*

****Additional cost option*

*****Offered in select regions only*