



EUROPEAN E-MOBILITY NEEDS PAYMENT CARDS

Key results from Mastercard's *Electric Vehicles Payment Research*

Mastercard commissioned a consumer survey in 7 European countries to assess the **payment component of electric vehicle charging**.*



AND THE RESULTS SHOW THAT...

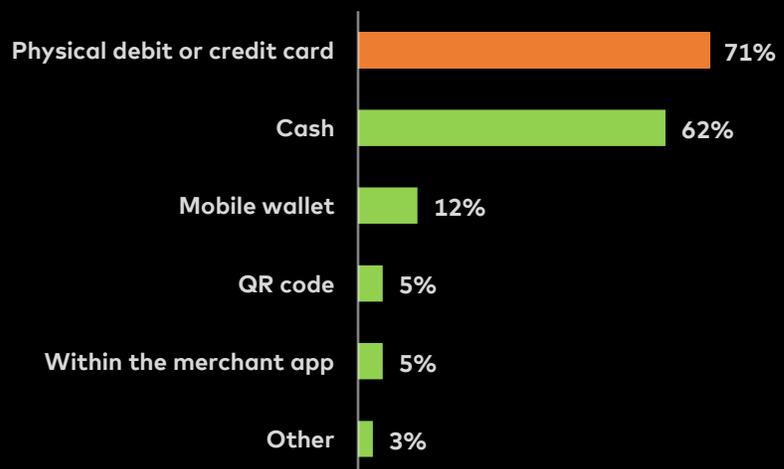
There should be a universal method of payment accepted at all charging points in Europe, in order to ensure easy and seamless access for all European residents.

71%
agree



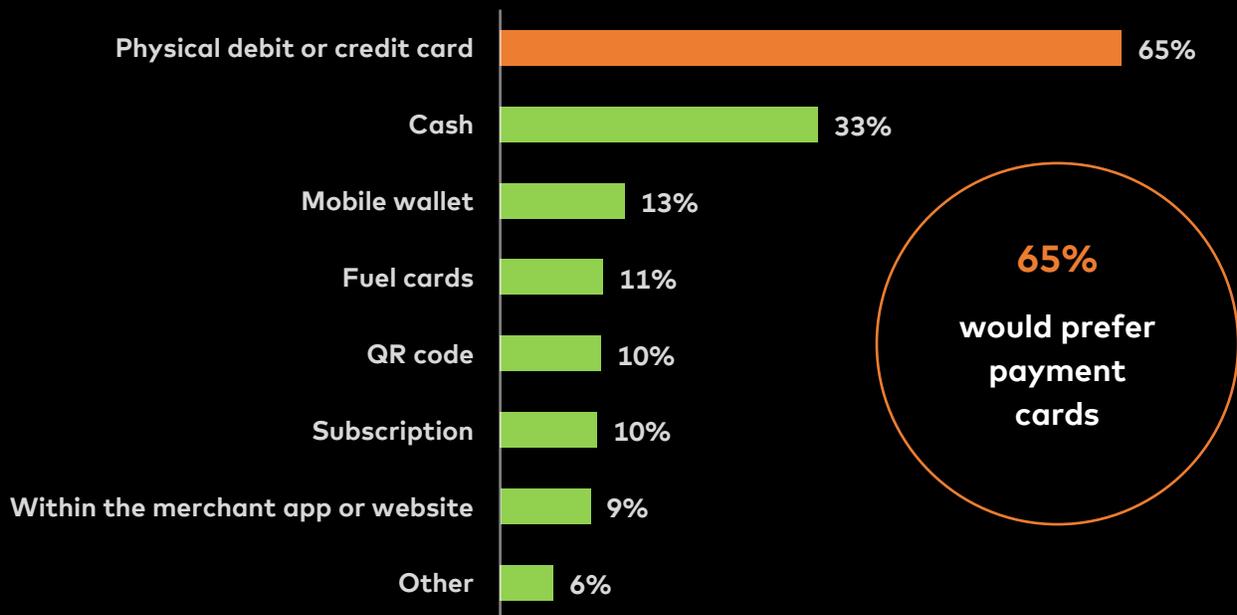
■ Strongly agree ■ Slightly agree ■ Neither agree nor disagree ■ Slightly disagree ■ Strongly disagree

Payment cards are the most used payment method in physical stores

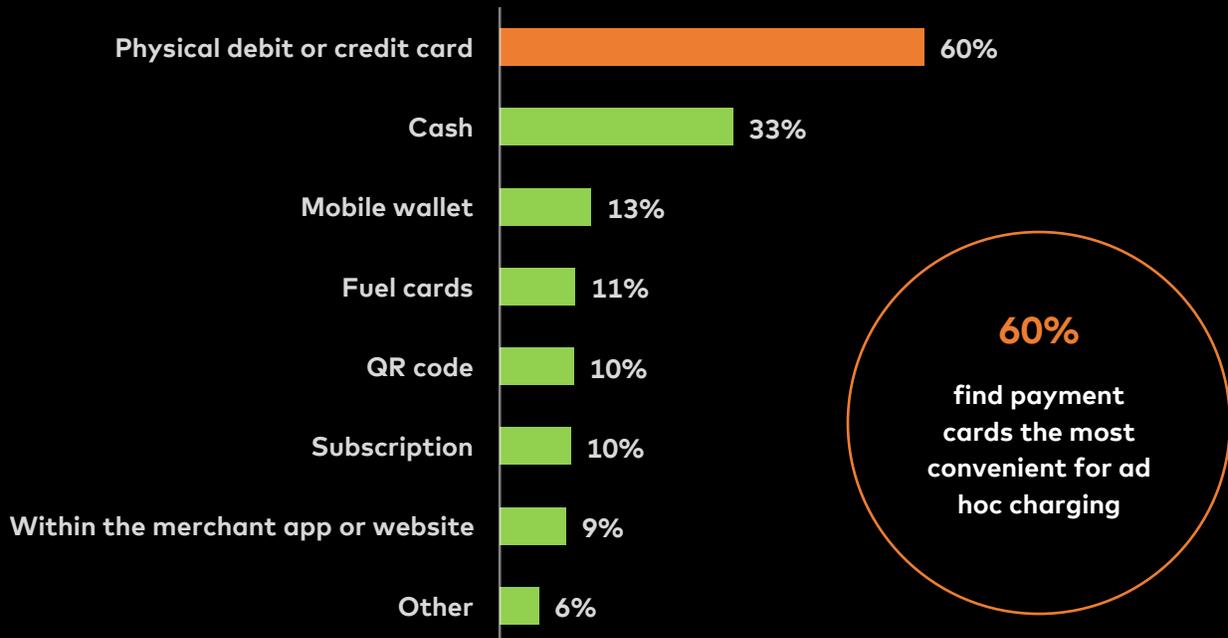


*The survey was conducted by FTI Consulting, in the summer of 2021, in Austria, France, Germany, Italy, Poland, Spain, and Sweden. In each country a sample size of at least 1000 was used to achieve high degree of statistical significance.

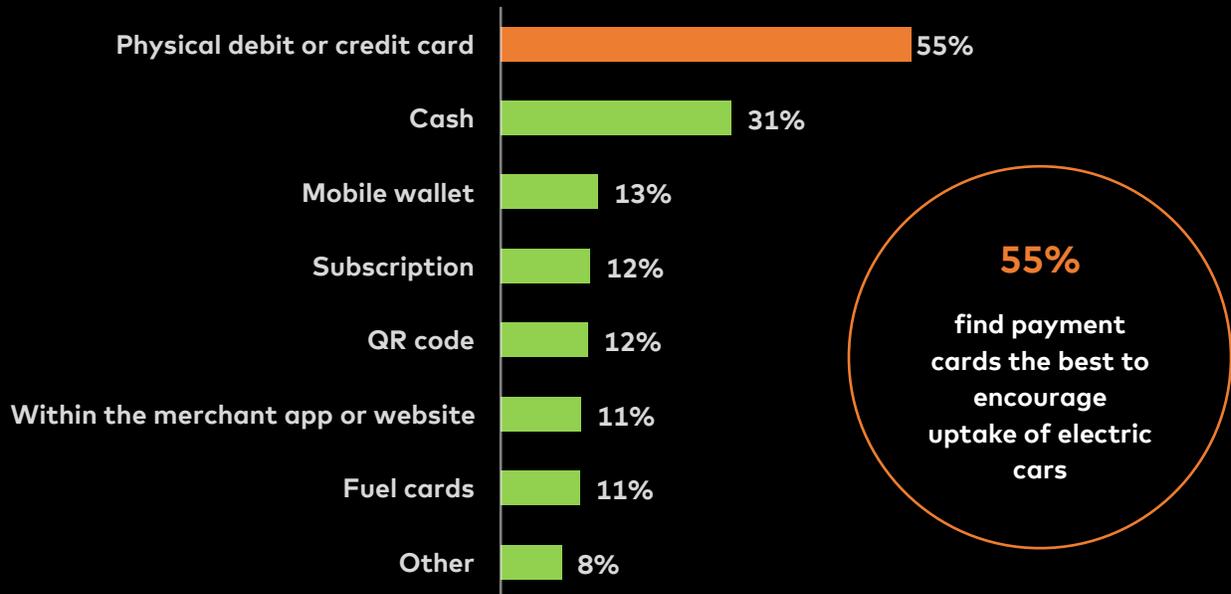
Payment cards would be the preferred payment method when charging an electric vehicle



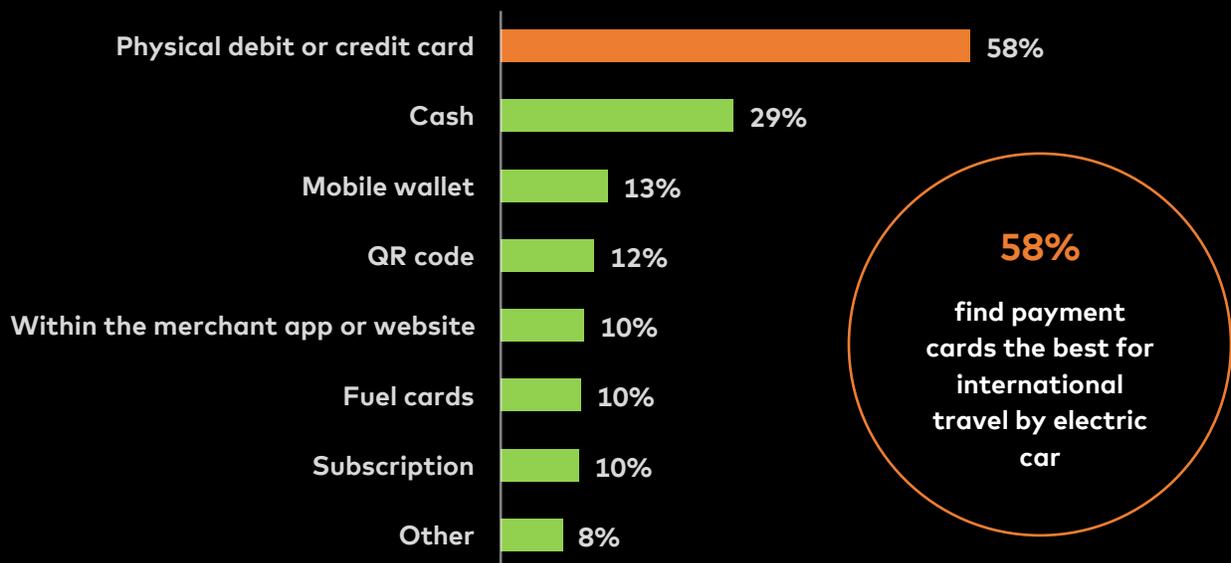
Payment cards are the most convenient (seamless, fast, and secure) payment method for ad hoc electric vehicle charging



Payment cards are the best payment method to encourage uptake of electric cars with the lowest barriers to access



Payment cards are the best payment method for international travel by electric car



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