



Accepting payments in an on-the-go world

Brought to you by Mastercard
Digital Doors®



Tap on Phone

A simple payments solution for your business



WHY THIS MATTERS

Using Tap on Phone can simplify payments for your customers and ultimately transform your business.

12-18%

increase in spending when people use credit cards instead of cash¹



50%+

of Americans already use contactless methods like tap to pay²



97%

of adults report owning a smartphone in 2023³



1. <https://www.nerdwallet.com/article/credit-cards/credit-cards-make-you-spend-more#:~:text=Another%20often%2Dcited%20study%20is,cash%20and%20non%2Dcash%20transactions>
2. <https://www.cnbc.com/select/mastercard-survey-contactless-payments/#~:text=In%20fact%2C%20more%20than%20half,to%20Mastercard%20Contactless%20Consumer%20Polling>
3. <https://news.gallup.com/poll/393785/americans-close-vary-bond-smartphone.aspx>

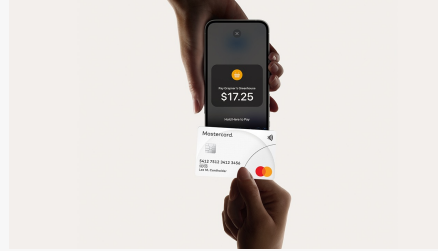


BENEFITS OF TAP ON PHONE



On-The-Go Payment Solution

- ✓ Any business owner or their employee(s) can accept card payments seamlessly
- ✓ It leverages the smartphone you already own
- ✓ No need to purchase and wait for payment terminals or other equipment



Sales Growth

- ✓ Increases the digital payments your business accepts without additional cost
- ✓ Easily enable better customer experiences, reducing lines/wait time and providing options such as curbside checkout
- ✓ High consumer demand



Streamlined Operations

- ✓ Speed and convenience
- ✓ Reliability and durability
- ✓ Increased hygiene through contactless payment



SUMMARY OF BENEFITS

With Tap on Phone, you can provide a **secure, convenient** way to accept contactless payments.



*For additional clarity/questions on Tap on Phone, please visit our **website**:*

mastercard.com/global/en/business/overview/start-accepting/tap-on-phone.html



For your
business

- **No additional hardware** required
- **Accept payments** anywhere you are
- **Secure, fast, and hygienic** checkout experience



For your
customers

- **Meets demand** for contactless payments
- **Reduces fraud** and protects against scammers/hackers
- **Secure, fast, and hygienic** checkout experience

