



CYBER INSIGHTS AND BENCHMARK REPORT

Threat Landscape Analysis for the Financial Services Industry in Greece

Mastercard Advisors
November 2025



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1. Introduction



CONTEXT



For 2030, the **European Union** has set two key objectives for the **digital transformation of businesses**: ensuring that over **90% of SMEs** achieve at least a basic level of digital intensity, and that **75% of companies** adopt advanced technologies such as **cloud computing, big data analytics, and artificial intelligence**. As organizations pursue this transformation, the need for **strong cyber resilience** becomes increasingly critical.

This report leverages **Mastercard's cybersecurity intelligence and risk-monitoring tools**, complemented by **publicly available data**, to provide a snapshot of the current **cybersecurity landscape in Greece**.

Our goal is not only to **inform** but also to **raise awareness** across the **Greek financial sector** and support industry leaders in making **well-grounded decisions**. By understanding the **risks tied to digital transformation** and considering the **trends highlighted in this report**, financial institutions can take proactive steps to strengthen their **cybersecurity defenses**.

OBJECTIVE

Some of the key questions addressed include:

-  **Who are leading threat actors** in the financial services industry?
-  **What are the preferred attack methods** and tools used by threat actors?
-  **What are the most common asset categories** targeted by threat actors?
-  **How is the threat landscape changing** over time?
-  **How resilient is the security position of the financial services industry** from an external point of view?

This information can be used to better understand evolving **threat actor behavior, attack methods deployed, and business assets being targeted** for companies looking to improve their cybersecurity position and programs.



This report provides an overview of the cyber threat landscape in Greece, highlighting the main threat actors, common attack methods, targeted assets, and key defenses

OUR METHODOLOGY AND APPROACH

Having built one of the world's leading global payments networks, Mastercard is powering the connected economy by building a stronger network of trust for people everywhere, bringing our decades of expertise to the broader ecosystem.

This report provides a view of the **threat landscape in the Greek financial services industry**, and was created based on Mastercard's technology and cyber intelligence for the period between January 2024 and July 2025.

INPUTS



Mastercard's strategic threat intelligence technology in **Cyber Insights** and **Cyber Quant**^{*}, leveraging multi-language intelligence datapoints from thousands of qualified clear, deep and dark web sources.



An external analysis performed by **RiskRecon**^{*}, Mastercard's leading cyber risk monitoring technology, focusing only on publicly available and passively discovered information visible to threat actors.



Exclusive internal Mastercard insights derived from anonymized **transaction decline and fraudulent activity data**.

ANALYSIS



Define the country's **threat landscape** (threat actors, attack methods and target assets) based on the threat intelligence captured and analyzed by our systems and our team of Subject Matter Experts.



Validate threat intelligence data with global trends, anonymized Mastercard processed data, external assessment results and key cyber incidents recorded.

OUTPUTS



Cyber insights

- Threat Actors
- Attack Methods and TTPs
- Target Business Assets
- Target Region and Industry



Average maturity across critical security domains



Suggested leading security best practices for organizations

- Based on the identified threat landscape



We examined potential unique characteristics of the Greek cyber threat landscape across four key dimensions

Regional Trends

Hypothesis

As a European country, Greece's threat landscape resembles the trends we see in Europe.

Outcome

Unlike other countries in Europe, data exfiltration attacks, targeting sensitive data such as customer financial or personal information and intellectual property, are more common than disruptive attacks.

Domain Maturity

Hypothesis

The Greek market employs a similar level of cyber-security controls when compared to the rest of the world.

Outcome

Most of the Greek financial companies analyzed, are aligned with the industry. The domains with higher priority risks are:

- Application Security
- Network Filtering
- Web Encryption
- DNS Security



Seasonality

Hypothesis

We expect seasonal factors to affect the cyberthreat profile.

Outcome

We have noted a couple of surges in cyber attacks at the beginning of October 2024 and early 2025. Typically, an increase in cyber-attacks are triggered by notable events such as elections, epidemics, political tensions and sporting phenomena, such as the Olympics.

Extraordinary Events

Hypothesis

Events such as the Ukraine-Russia war and Israel-Palestine conflict are expected to cause a surge in cyber attacks.

Outcome

The wars seem to have had a considerable impact, leading to an increase in the number of cyber events observed across all European countries.



COUNTRY OVERVIEW



- Between January 2024 and July 2025, **Greece witnessed fluctuations in the number of cybersecurity events**, experiencing a peak in January and April 2025, followed by a consistent decrease in May, June, and July.
- The **financial services industry** is the **3rd most targeted industry in Greece** by number of cyber attacks.
- In Greece, there are several laws and regulations that set out **cybersecurity** and **data protection requirements**:
 - The **NIS2 Directive was transposed through Law 5160/2024**, which came into force on 17 December 2024
 - GDPR is already in place, and its compliance is monitored by Hellenic Data Protection Authority
 - On **11 April 2025, Law 5193/2025**, titled "Strengthening of the Capital Market and Other Provisions", **was published in the Government Gazette**. This law **formally transposes Regulation (EU) 2022/2554 (DORA) into Greek legislation**.
- Greece** is very **exposed to international trends**, due to the structure of its cyberspace (naturally a domain without clear frontiers).

INCIDENTS



2024 and 2025 saw **cases affecting Greece's cyberspace**, such as **phishing with kit V3B**, personal information **data leaks**, and **caller ID spoofing incidents**.



Several **financial entities**, and **public services companies** have also suffered multiple cyber attacks during 2024 and 2025, ultimately leading to business disruptions and sensitive financial data leakage.



The sector that has been facing more attacks in the virtual space is **Technology**, mostly software application, internet services and infrastructure, as seen based on Mastercard's cyber intelligence.

STAYING AHEAD OF THREATS



Greece **transposed the NIS2 Directive through Law 5160/2024**, and **DORA through Law 5193/2025**.



The **National Cybersecurity Authority, under the Ministry of Digital Governance**, holds sweeping supervision powers.



The **Hellenic CSIRT serves as the incident response hub**, providing operational support and coordination.



Unveiling Sector Resilience in Greece: NIS2 (Network and Information Security 2) Directive

NIS2 is the updated EU directive on cybersecurity, replacing the original NIS Directive (2016). It **harmonizes requirements** across Member States, **broadens the scope of regulated entities**, and **strengthens risk management and incident reporting**.

Organizations are now classified as either "essential" or "important" (medium-sized enterprises under Article 2 of Recommendation 2003/361/EC) and must have registered by April 17, 2025. Unlike directly applicable regulations (e.g., the Cyber Resilience Act or DORA), **directives require each Member State to transpose them into national law**.

NIS2 Directive

Essential entities

- **Energy** (electricity, oil, gas, heating and cooling)
- **Transport** (air, rail, water, road)
- **Banking**/ credit institutions & financial market
- **Health** sector (hospitals, pharma/ med-tech)
- Drinking **water supply** and waste water treatment
- **Digital infrastructure** (data centers, DNS, trust service providers, cloud computing)
- **Public administration & space**

Important entities

- **B2B ICT Services** (including MSPs, MSSPs)
- **Postal and courier service**
- **Waste management**
- **Production & distribution of chemicals**
- **Manufacturing**
- **Production, processing & distribution of food**
- **Digital providers**
- **Research organizations**

Scope

Chapters

Implication

- 8 chapters & 45 articles
- Greece **transposed NIS2 through Law 5160/2024**, which **came into force on 17 December 2024**
- The **National Cybersecurity Authority**, under the Ministry of Digital Governance, holds sweeping supervision powers.
- **Entities must submit a cybersecurity policy** to the National Cybersecurity Authority at least annually and conduct a gap analysis against Article 21 obligations.
- Accountability at executive level (e.g., boards and CISOs can face liability for non-compliance).
- A robust sanctions framework is in place, with maximum fines reaching up to **€10 million or 2% of global turnover** for essential entities, and up to **€7 million or 1.4% for important entities**.

COUNTRY UPDATES

- Cybersecurity in Greece is a **coordinated responsibility shared across multiple government bodies**.
- The **Greek government has placed cybersecurity high on its national security and digital transformation agenda**, recognizing its importance in protecting strategic assets.
- The **National Cybersecurity Authority** (NCA), established under Law 5086/2024 and operating under the Ministry of Digital Governance plays a **central role in shaping and implementing the National Cybersecurity Strategy**, advising the National Security Council, and coordinating with EU and international partners.
- **Law 5160/2024 transposing the EU's NIS2 Directive, significantly expands the scope of entities covered**, introduces stricter risk management and incident reporting requirements, and increases management accountability. Full enforcement will be phased in throughout 2025.



EXECUTIVE SUMMARY



Aligned with cybersecurity trends across Europe, the **financial services industry ranks as the 3rd most targeted sector in Greece, accounting for 15% of all cyber incidents.**



Malware, ransomware, and email phishing collectively account for 48% of cyberattacks in Greece, a pattern consistent with the financial services landscape across Europe.



Black Hat and Cyber Warrior actors carry out 63% of attacks in Greece's financial services industry (compared to 50% across Europe), underscoring the heightened threat from sophisticated and politically motivated attackers, and the need for organizations to strengthen their cyber defenses.



In **41% of incidents** in Greece's financial services industry, **attackers targeted clients' personal or financial information** highlighting the importance of continuous cyber risk identification and vulnerability assessment.



While organizations in Greece perform well in several key cybersecurity areas relative to those in Europe, based on Mastercard analysis, **improvement areas can be observed in Application Security, Network Filtering, Web Encryption, and DNS Security.**



2. Cyber Insights



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CYBERQUANT
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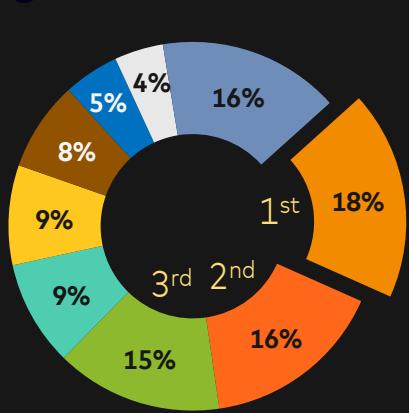
CYBERINSIGHTS
mastercard

riskrecon
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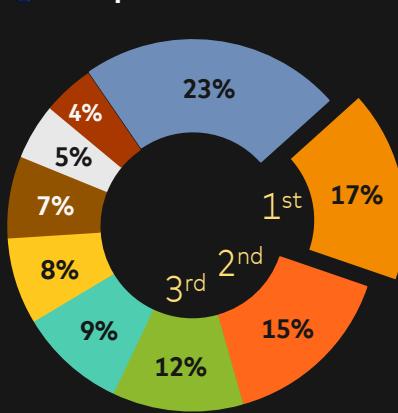
In both Greece and Europe, the financial services industry ranks as the 3rd most targeted sector, accounting for 15% and 12% of all cyber incidents, respectively

Events by Industry

Greece



Europe



Other category contains:
- Healthcare, Retail

Most Popular Assets, Actors and Methods¹

Assets | Share of events targeting Business Systems



Actors | Share of Black Hat cyber events



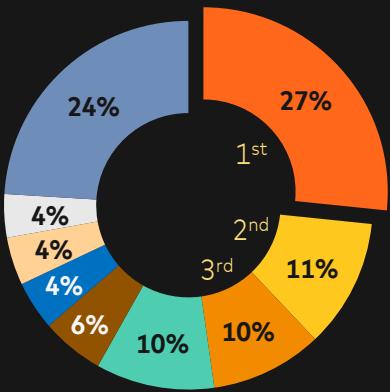
Methods | Share of Malware & Ransomware attacks



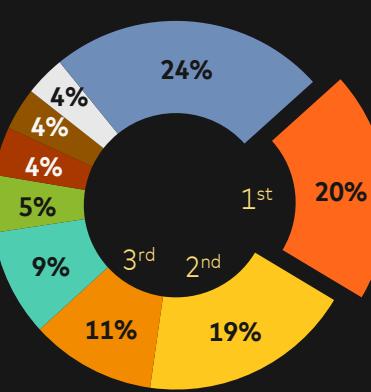
Across the European and Greek cybersecurity landscapes, the top attack methods were malware, ransomware, email phishing and reconnaissance

Attack Methods – All Industries

Greece



Europe



Most common Tactics, Techniques, and Procedures¹

Malware & Ransomware | High frequency observed across industries, particularly in Public, Technology, and Financial Services sectors



Email Phishing | High frequency observed across industries, particularly in Public, Technology, and Financial Services sectors



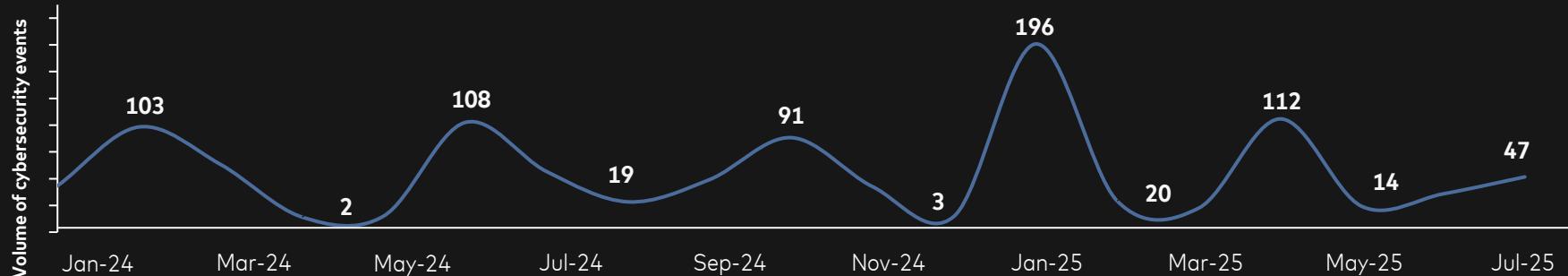
Reconnaissance | High frequency observed across industries, particularly in Public, Technology, and Financial Services sectors



In the first quarter of 2025, the financial services industry in Greece was the most targeted, with a peak of 196 cyber events recorded in January 2025

Events in the **financial services industry**

GREECE



Most Popular Assets

Share of events targeting Client's Personal/ Financial Data



Examples include:

- Credential Access
- Control System Attack
- Customer Portal
- Business Operations

Most Popular Actors

Share of events attributed to Black Hat/ Cyber Warrior actors



Examples include:

- Ghost Squad Hackers
- Intellexa
- RipperSec
- Cyrox

Most Popular Methods

Share of events performed via Malware/ Reconnaissance

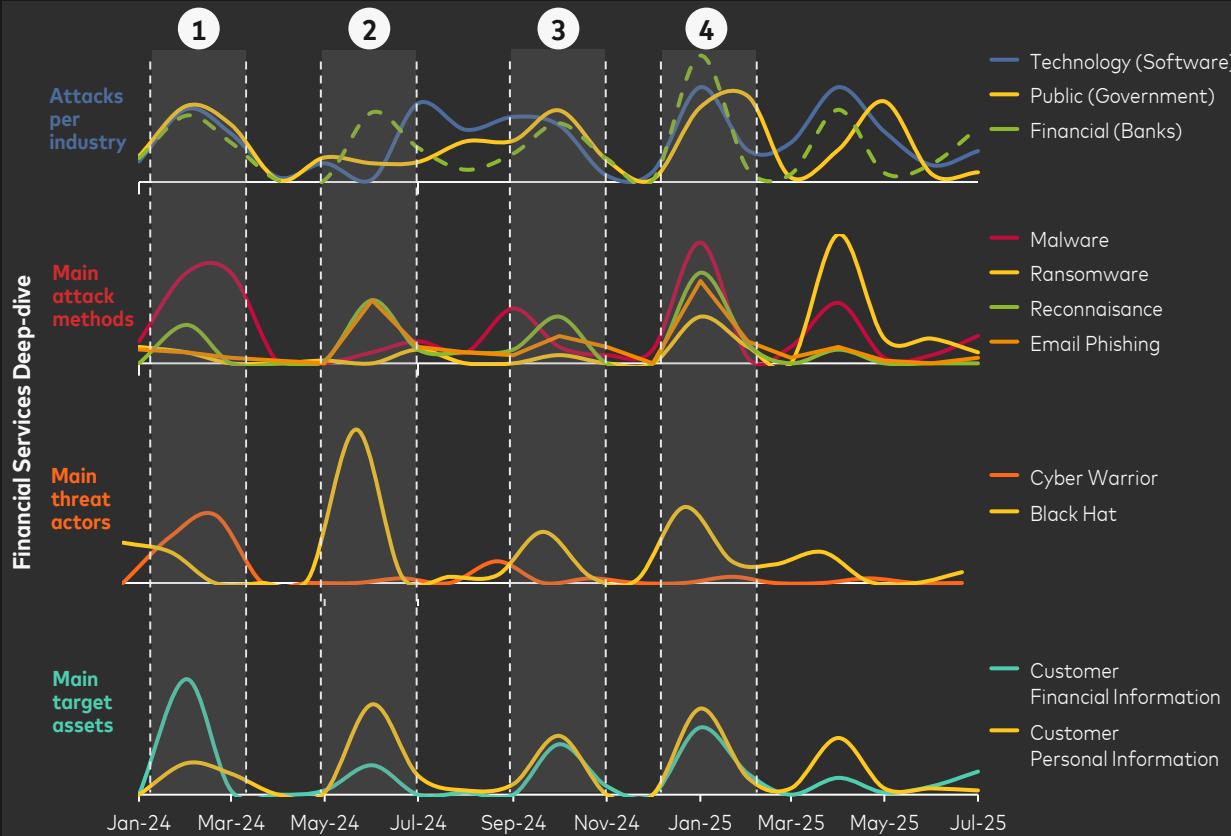


Examples include:

- Predator Spyware
- Pegasus Spyware
- V3B
- Powershell



Since the beginning of 2024, the Greek financial services sector has experienced several large peaks in cyber events



Source: Mastercard Cyber Insights Data. Based on data on the timeframe January 2024 – July 2025. ¹LockBit Ransomware Operation, ²New V3B phishing kit,

³Students data breach, ⁴Caller ID Spoofing Scam

*Highlighted above are noteworthy cyber events. This should not be taken as an exhaustive list.

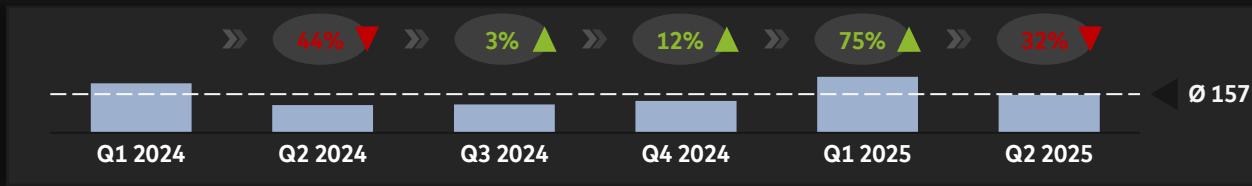
KEY INSIGHTS

- 1** In February 2024, an **international law enforcement operation dismantled LockBit's infrastructure** by seizing 34 servers, taking over their dark-web site, freezing 200+ cryptocurrency accounts, and arresting several affiliates.¹
- 2** A **phishing kit** called 'V3B', shared on Telegram, **targeted banking customers from over 54 major financial institutions** across Europe, including Greece, using localized templates to imitate online banking verification processes.²
- 3** In October 2024, a **cyberattack on a Greek university exposed 813 gigabytes of personal data**. The university took prompt action to limit the breach and worked with authorities to avoid similar breaches.³
- 4** **Caller ID spoofing**, where scammers impersonate bank staff to gain access to sensitive banking information is on the rise in Greece. Authorities have issued warnings to the public, particularly business owners, following a high-profile case in Volos where fraudsters drained a Greek family's bank accounts by posing as bank employees.⁴



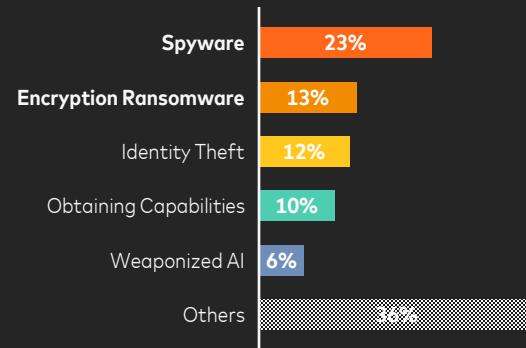
Spyware was the most prominent attack method with 23% of all malware and ransomware attacks

Quarterly Evolution of Cyber Incidents in Financial Services Industry (Greece)

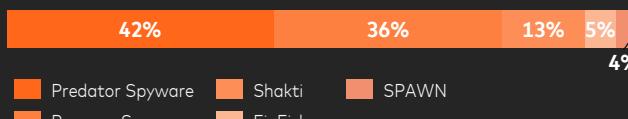


Share of Malware & Ransomware Attack Methods

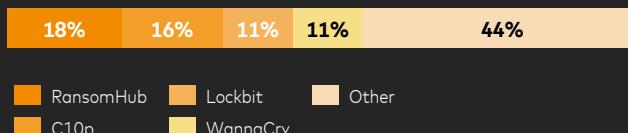
Malware & Ransomware



Deep-dive: Spyware



Deep-dive: Encryption Ransomware



KEY INSIGHTS

Cyber-attack occurrences have varied by quarter, with a notable **75% increase observed** between Q4 2024 and Q1 2025.

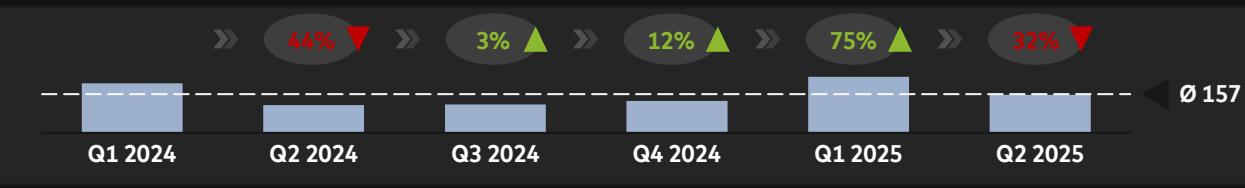
Since Q1 2024, **Malware** has consistently been the most prevalent TTP, with major spikes in **Q1 2024** and **Q2 2024**, and another significant peak in **Q1 2025**.

Based on our analysis, it was found that **23%** of the utilized methods were linked to **Spyware**, predominantly attributed to **Predator Spyware**, while **13%** of the utilized methods were linked to **Encryption Ransomware**, primarily attributed to **RansomHub**.

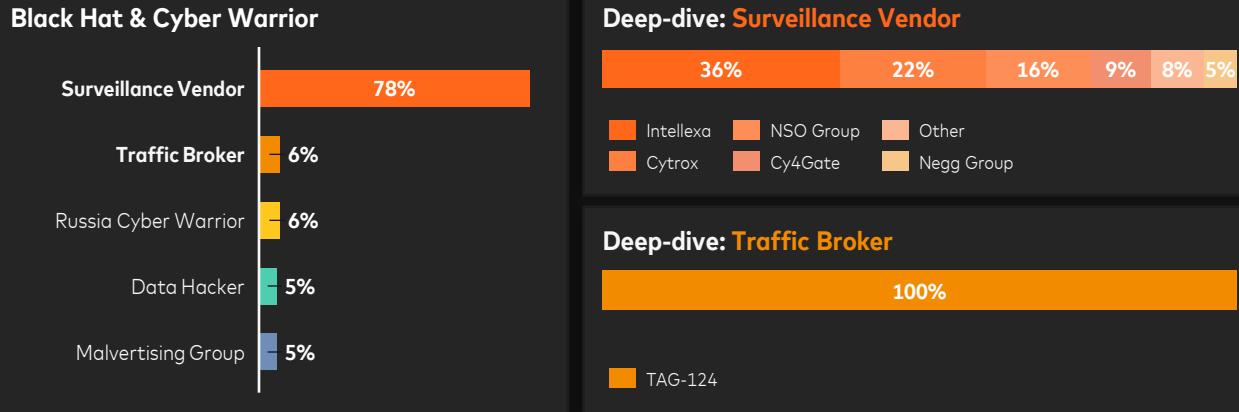


Surveillance Vendor were the most common attacker type among Black Hat and Cyber Warrior threat actors

Quarterly Evolution of Cyber Incidents in Financial Services Industry (Greece)



Share of Black Hat & Cyber Warrior Threat Actors



KEY INSIGHTS

Black Hat and **Cyber Warrior** actors were observed in more than half of total attack occurrences from the beginning of 2024 until the end of June 2025 in Greece for the Financial Services Industry.

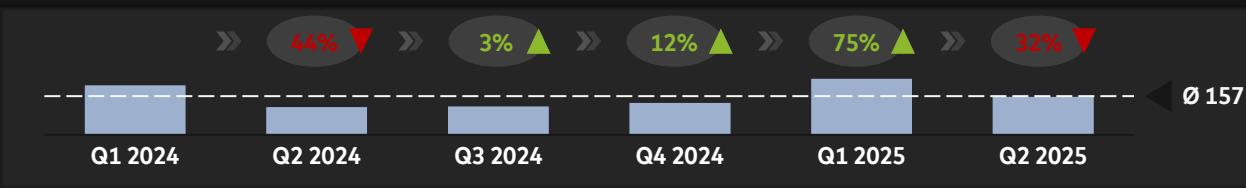
Since **Q2 2024**, **Black Hat** actors have dominated Greece's Financial Industry threat landscape, peaking in **Q2 2024** and **Q1 2025**. **Cyber Warriors**, who held the leading position in **early 2024**, have steadily declined, while the sharp increase in **Hacktivists** during **Q1 2025** has driven their activities to notably high levels.

Based on our analysis, it was found that **78%** of the attackers among Black Hat and Cyber Warrior were linked to **Surveillance Vendor**, predominantly attributed to **Intellexa**, while **6%** were linked to **Traffic Broker**, attributed to **TAG-124**.



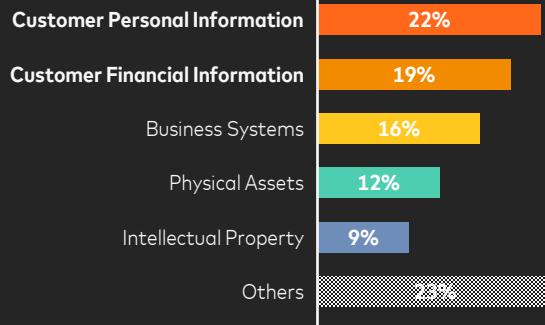
41% of cyber events targeting the financial services industry in Greece focused on customer personal and financial data

Quarterly Evolution of Cyber Incidents in Financial Services Industry (Greece)

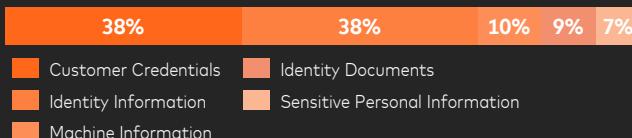


Share of Target Assets

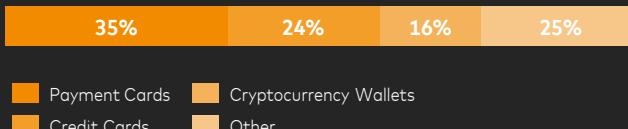
Targeted Attack Assets



Deep-dive: Client Personal Information



Deep-dive: Client Financial Information



KEY INSIGHTS

Customer Financial Information (CFI) and Customer Personal Information (CPI) were the most targeted data types in the observed attacks. **CFI** saw a significant spike in **Q1 2024**, while **CPI** spiked notably in **Q1 2025**.

While the most targeted data since the beginning of 2024 was **Customer Financial Data**, an increase was observed in the attacks on **Customer Services** and **Business Systems** in Q1'25.

One in every five attacks in Greece's financial services industry targeted **Customer Financial Information**, with most focusing on **payment cards**, **credit cards**, and **cryptocurrency wallets**.



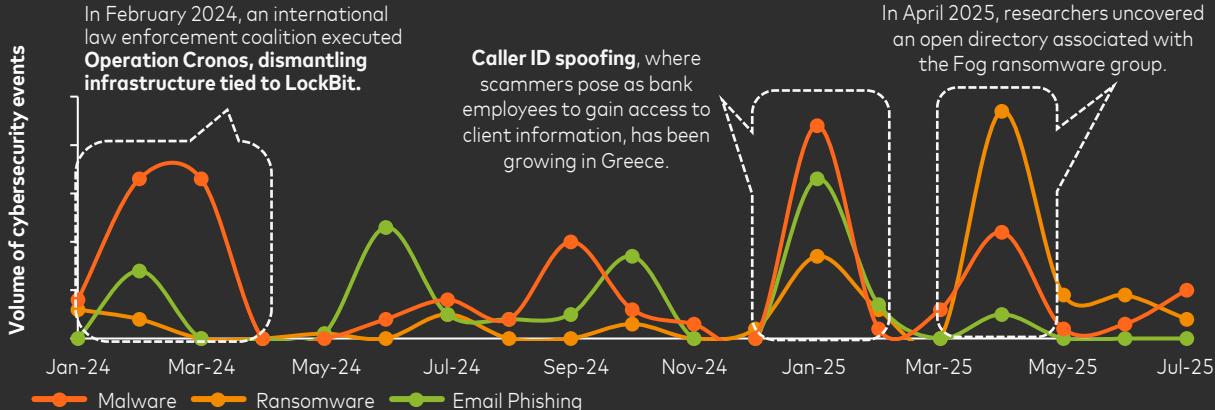
Understanding how Malware is leveraged against the financial services industry in Greece

Events per attributed Actor

Black Hat	42.1%
Cyber Warrior	22.1%
Organized Crime	15.0%
Hacktivist	10.0%
State Sponsored	5.4%
Others	5.4%

Events per targeted Asset

Personal Information	24.0%
Financial Information	20.2%
Business Systems	16.9%
Physical Assets	9.3%
Intellectual Property	7.8%
Others	21.7%



KEY INSIGHTS

Black Hat and Cyber Warrior stand out as the most common actors holding a share of ~64.2% for all cyber events in the financial industry.

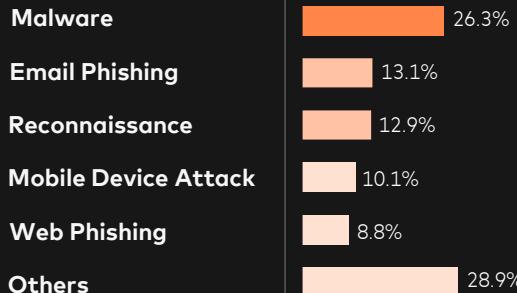
Based on our analysis of malware and ransomware attacks, the most prominent threats are **access to client personal and financial information, and disruption of business systems**.

The line graph illustrates the **connection between Malware, Ransomware and Email Phishing**. The attacker acquires access to pilfered messages online, leveraging them for email phishing campaigns. Using a deceptive text like "Please see attached and confirm", the attacker includes a malicious attachment or URL, deploying malicious code to fulfill their harmful objectives.

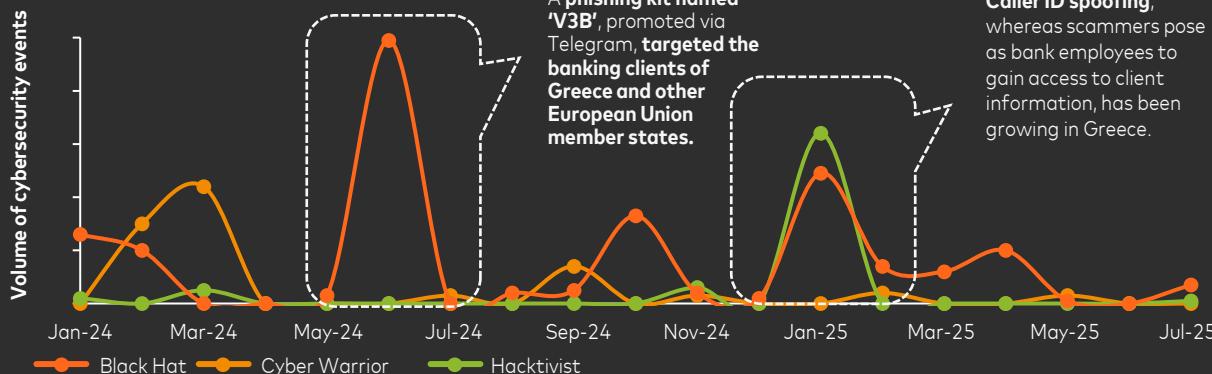
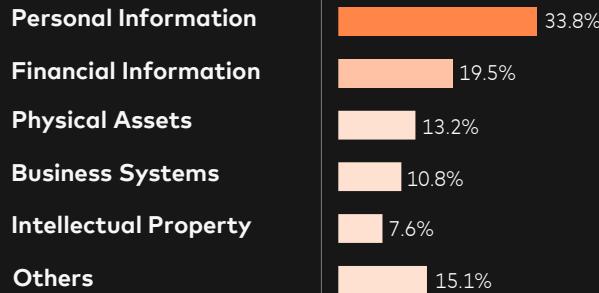


Understanding how Black Hat threat actors target the financial services industry in Greece

Events per attributed TTP



Events per targeted Asset



KEY INSIGHTS

The events by Black Hat mostly include Malware, Email Phishing and Reconnaissance, which constitute 52.3% of all events per attributed TTP.

According to our analysis approximately 33.8% of attacks conducted by Black Hat threat actors, are targeting Client Personal Information in the financial industry.

The attack types orchestrated by Black Hat actors, along with the targeted assets, point towards a primary objective—gaining access to personal and financial information via corporate systems.



Case Study: The MOVEit attack



ATTACK TIMELINE

- MOVEit, a file transfer system utilized by large organizations for handling sensitive data, fell victim to a flaw that cybercriminals started widely exploiting in **late May 2023**.
- However, recent evidence indicates that these hackers had been testing the vulnerability as early as **2021**. They strategically chose **Memorial Day weekend** for the attack, as IT departments often have reduced staffing during holiday weekends.
- In June 2023**, while the investigation was ongoing, new vulnerabilities associated with MOVEit came to light, adding to the severity of the situation.
- Clop** ransomware, the group responsible for the attack, claimed to have successfully stolen data from multiple organizations and demanded ransom negotiations from all victims before **June 14**.
- On June 14th**, Clop escalated the situation by posting the profiles of allegedly breached companies on its data leak website but refrained from publishing any of the stolen data.
- On July 11**, Clop issued a threatening message to all victims, warning them not to waste time and to pay the ransom promptly, or else their data would be made public.



ATTACK IMPACTS



Over 140 organizations have been severely impacted by a massive hack targeting the MOVEit file transfer tool.



The personal data of more than **15.5 million** people has been **compromised** due to a security vulnerability in MOVEit, which hackers exploited to carry out their attack.



Progress Software's enterprise file transfer tool, MOVEit Transfer, was the specific target of the attack, leaving hundreds of organizations vulnerable to data theft.



Case Study: The QakBot (Qbot) Malware



ATTACK TIMELINE

- 1** The **QakBot (Qbot) malware**, known for its **resilience and adaptability**, has undergone significant evolution in its attack techniques over the years and has expanded its capabilities to facilitate ransomware attacks and extensive financial fraud.
- 2** **QakBot first emerged as a Banking Trojan in 2007**; it evolved to adopt various delivery vectors, including malicious email attachments, links, and more recently, embedded images.
- 3** **There has been a notable increase in QakBot activity**, with the malware using sophisticated techniques to evade detection and spread. This includes using ZIP file extensions, enticing file names, and Excel 4.0 macros for malicious attachments.
- 4** In 2024, **despite a major international operation that dismantled QakBot's infrastructure, the malware resurfaced with new campaigns distributing other types of malware**. This indicates that while the initial takedown was significant, the threat from QakBot persists, affecting organizations across Europe, including Poland.



ATTACK IMPACTS



QakBot's activities have led to significant impacts worldwide: over **700,000 victim computers** were infected globally.



Facilitation of Ransomware and Financial Fraud: QakBot has been used as an initial means of infection by various ransomware groups, such as Conti, ProLock, Egregor, REvil, MegaCortex, and Black Basta.



Financial Damages: The attacks caused hundreds of millions of dollars in damage, significantly impacting businesses, healthcare providers, and government agencies across the globe.



Multinational Operation and Takedown: In a massive effort led by the United States, involving several countries, the infrastructure of QakBot was disrupted in August 2023. This operation led to the deletion of the malicious code from victim computers and the seizure of approximately \$8.6 million in cryptocurrency linked to the cybercriminals behind QakBot.



The case of QakBot underscores the continuous evolution of cyber threats and the importance of international cooperation in combating such sophisticated cybercrime operations.



Case Study: CrowdStrike Incident Timeline



ATTACK TIMELINE

- 1 On July 19–20, 2024, a faulty update from CrowdStrike's Falcon Sensor for Windows was released, leading to widespread system crashes. The issue originated from a corrupted content update, not from a cyberattack or external threat actor.
- 2 Systems affected experienced Blue Screen of Death (BSOD) errors, primarily on Windows 10 and 11 environments.
- 3 The incident rapidly escalated due to the automated deployment of the update via EDR tools and managed service providers (MSPs).
- 4 Organizations across sectors (financial, healthcare, public services) saw devices rendered inoperable within minutes of the update.
- 5 CrowdStrike released a fix shortly after identifying the issue and worked with customers to recover systems.



ATTACK IMPACTS



Affected tens of thousands of endpoints globally, disrupting business continuity.



Airlines, banks, hospitals, and retail operations **experienced downtime due to endpoint crashes**.



Incident exposed operational risks of centralized security platforms and automated updates.



Created significant helpdesk backlogs and forced many organizations to revert to manual recovery methods.



Despite no malicious intent, **the event shook confidence in third-party cybersecurity vendors**.



Sparked industry-wide discussions on resilience planning, update validation, and rollback strategies.



Case Study: LockBit Ransomware Group



ATTACKS TIMELINE

- 1 LockBit is a Russian-based ransomware group initially observed in **2019**. They are known for **their ransomware variant of the same name** Since 2019, they've targeted thousands globally, costing billions in ransoms and recovery.
- 2 LockBit group attacked ION Group in **January 2023**, a UK-based software company whose products are used by financial institutions, banks, and corporations for trading, investment management, and market analytics.
- 3 LockBit group attacked Royal Mail, the UK's national postal service, in **January 2023**, which paralyzed their mail delivery system.
- 4 **LockBit 3.0**, a highly **sophisticated ransomware variant**, has continued its malicious activities across various sectors, from **January 2023 to March 2024 peaking at Q4 2023**. This ransomware operates under a Ransomware-as-a-Service (RaaS) model.
- 5 US arm of the Industrial and Commercial Bank of China was hit by a LockBit attack that disrupted their trades in the U.S. Treasury market in **November 2023**.
- 6 LockBit group has published **43GB** of data stolen from Boeing after the aerospace giant refused to give in to ransom demands following a cyber-attack in **November 2023**.



OVERALL IMPACTS



LockBit conducted around **800 significant attack** in **2023** across the globe.

The LockBit ransomware attack impacted ION Group's Cleared Derivatives interrupting the services of several (**at least 42 clients**) prominent banks, **hedge funds, and brokerages**.

Ransomware attack on Royal Mail **severely impacted** their systems, leaving millions of letters and parcels stuck in the company's system for 6-8 weeks.

LockBit 3.0 ransomware, was one of the most prominent variant of the attack, leaving hundreds of organizations vulnerable to cyber attack. LockBit 3.0 has targeted various sectors, particularly critical infrastructure.

Recently, **LockBit group has been disrupted** by an international law enforcement task force called **Operation Cronos** in **February 2024**. The operation was led by the UK's National Crime Agency and the US FBI. LockBit's technical infrastructure and its public-facing leak site on the dark web was seized after a months-long operation.



Top factors driving cyber trends in Greece

CYBER

- As Europe's digital economy expands, **digital crime is becoming more prevalent** with Greece increasingly exposed to the same risks.
- Top threat actors executing cyber-attacks in Greece are **financially motivated Black Hat** and **state sponsored** attack groups.
- Several cyber incidents** have **influenced the trajectory** of cyber trends. A few notable occurrences such as:
 - Phishing with kit V3B
 - Personal information data leaks
 - Caller ID spoofing incidents



GEOPOLITICAL

- Escalation in politically motivated cyber activity is a well-observed pattern**, particularly during significant political events or periods of heightened tension. Such surges often stem from internal divisions, regional instability, or broader global conflicts, as actors seek to influence public opinion, disrupt institutions, or demonstrate power in the digital sphere.
- The **ongoing conflict between Russia and Ukraine has significantly influenced cyber trends** across Europe, highlighting cyberspace as an increasingly critical domain of warfare now recognized alongside land, air, sea, and space.



REGULATORY

- The European financial market is **heavily regulated** aiming to protect individuals and maintain a safe environment to nourish the financial ecosystem.
- NIS2** and **GDPR** are some of the regulations with intentions to establish digital resilience and safe environment to process personal and sensitive data.
- Another important regulation is the **Digital Operational Resilience Act (DORA)**, which has been published in the Official Journal of the EU, entered into force in January 2023, and became applicable in January 2025.



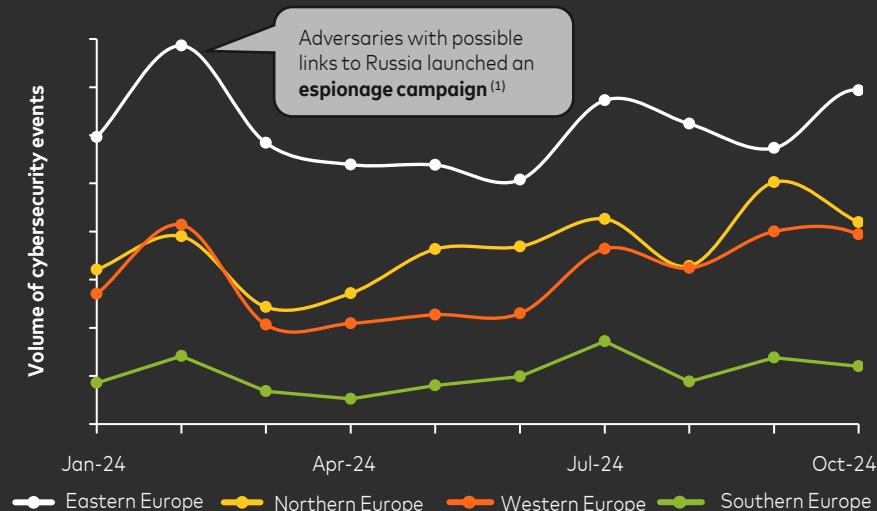
WHAT SHOULD ORGANIZATIONS DO?

- Both public and private organizations **must work closely** to navigate newly enacted cybersecurity laws and regulations. **Without clear alignment** in expectations, organizations will likely **spend additional resources to figure out** the intent and desired outcome of enacting these laws and regulations.
- Organizations must be aware of factors** (i.e., Social Economic, Political, Regulatory) **that shape their threat landscape**. This can be achieved by continuously monitoring popular threat actors and attack methods globally, in their region and the industry.
- Once initial assessments are complete, the **organization needs to design its desired state based on its current capabilities**, available resources, business priorities and the severity of the risks.
- Finally, **a prioritized remediation or maturity roadmap** based on a risk and return on investment calculation should be established.



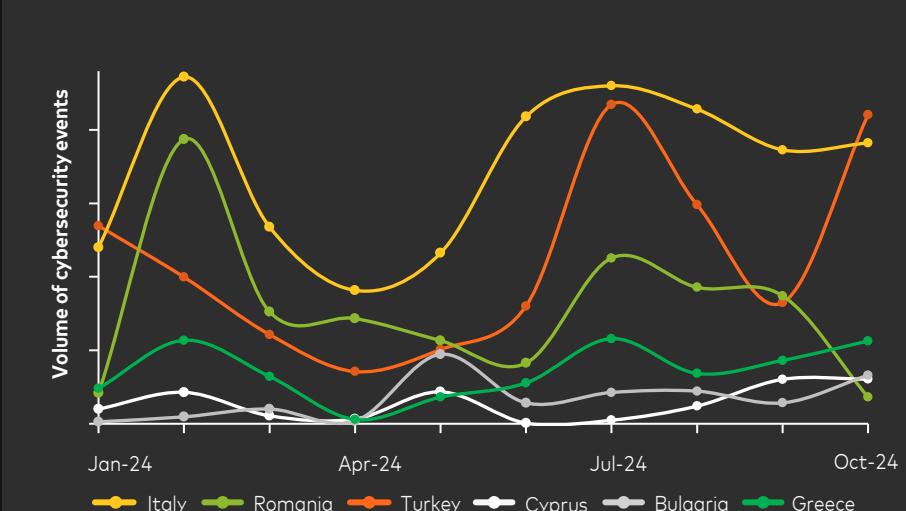
Ransomware attacks have led to a generalized spike in cyber events for the financial services industry

Events by European Regions (# occurrences)



- Based on our analysis, **Eastern Europe** appears to be the **most targeted region in Europe**, and this trend can be connected to the ongoing conflict between **Ukraine and Russia**.

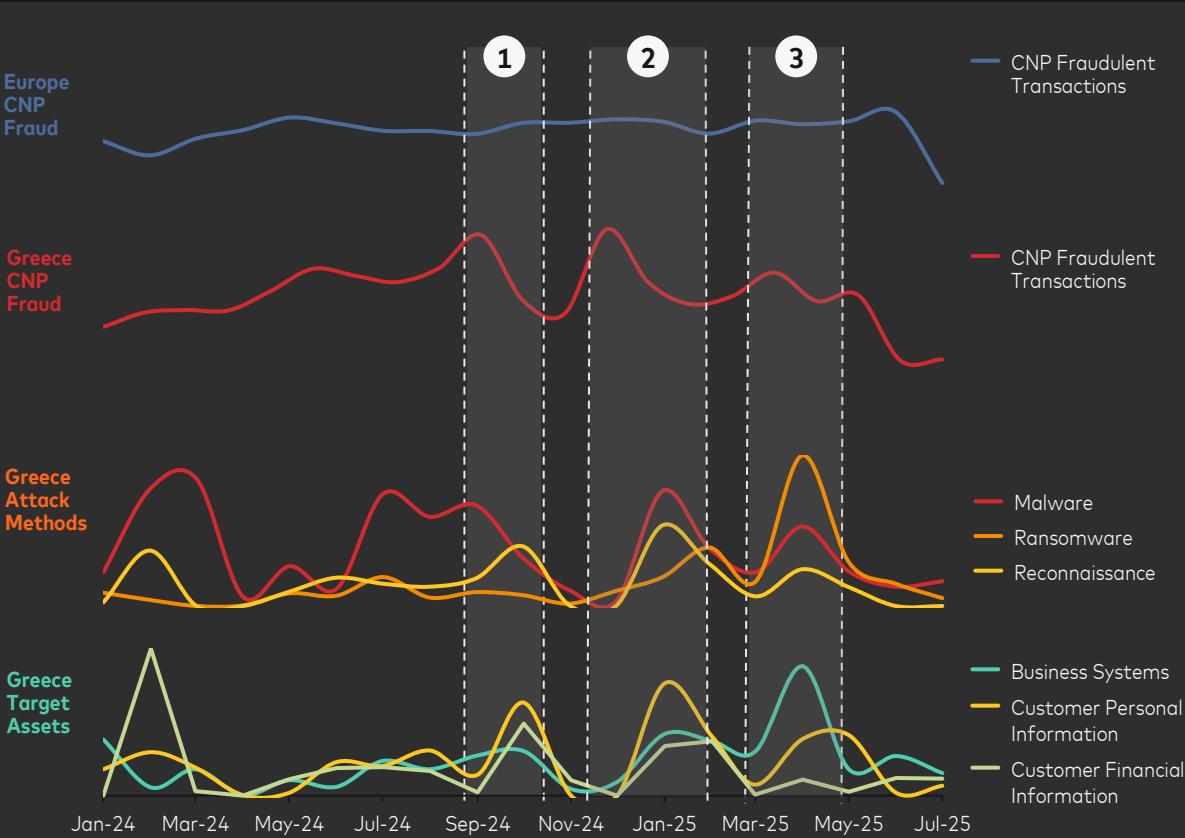
Events in Europe by Countries (# occurrences)



- The number of attacks follows a **similar pattern** in both Italy and Romania in the first few months spanning from January 2024, with a peak in **February 2024**, which has **decreased by October 2024**.
- In **July 2024**, there was a notable **peak** in ransomware attacks observed in **Italy and Türkiye**, while in Türkiye, another peak can be observed in **October 2024**.



Cyber event trends in Greece are similar to the potential security violations detected in online payments

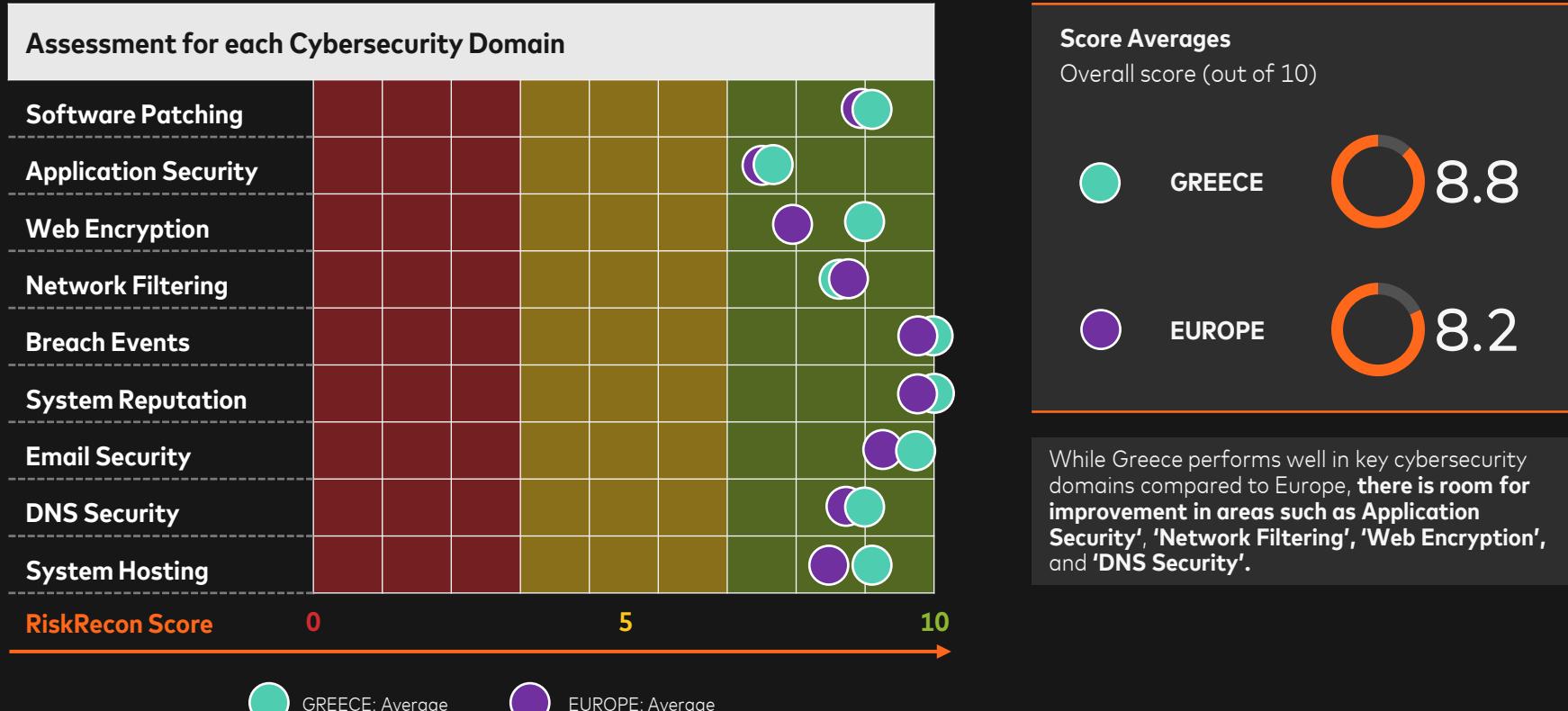


KEY INSIGHTS

- 1** In October 2024, due to a cyberattack at a university in Greece, **813 gigabytes of personal data was leaked**, due to malicious software gaining access to the main IT infrastructure. The university implemented all necessary measures to ensure minimal data leakage and cooperated with relevant authorities.¹
- 2** **Caller ID spoofing**, characterized by banking clients sharing critical banking information due to scammers posing as bank employees, has been growing in Greece. **Authorities have issued a warning to the public**, specifically business owners.²
- 3** In April 2025, researchers uncovered an open directory associated with the **Fog ransomware group**, containing active directory exploitation tools and scripts. Although the directory had been online since December 2024, its discovery and public reporting in late April triggered heightened awareness of Fog's tactics and likely contributed to the spike in observed cyber threat activity.³



Based on Mastercard's RiskRecon scoring, Greece is performing better than the European average in 8 out of 9 cybersecurity domains



While Greece performs well in key cybersecurity domains compared to Europe, **there is room for improvement in areas such as Application Security', 'Network Filtering', 'Web Encryption', and 'DNS Security'.**

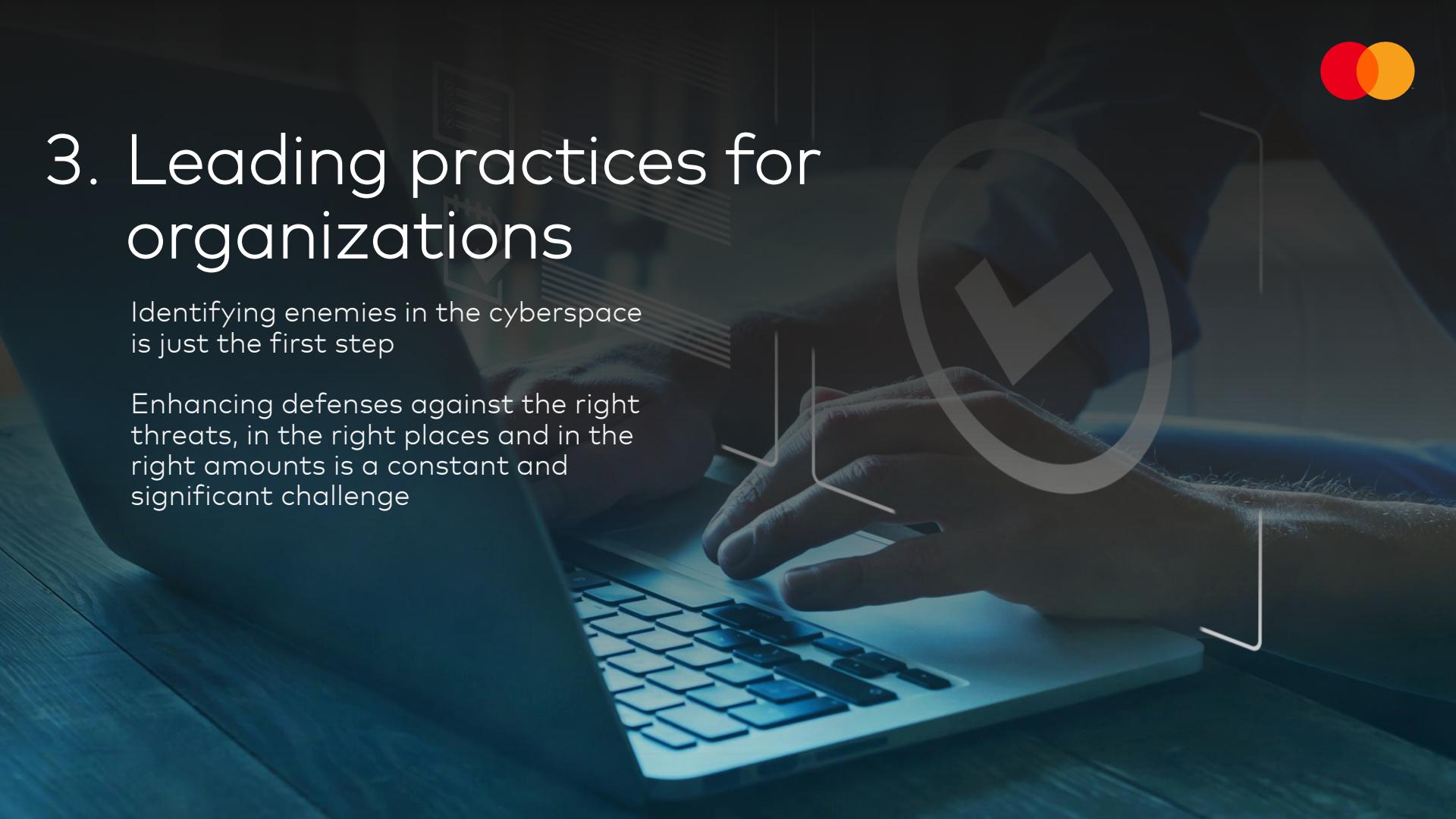




3. Leading practices for organizations

Identifying enemies in the cyberspace
is just the first step

Enhancing defenses against the right
threats, in the right places and in the
right amounts is a constant and
significant challenge





Organizations can build and maintain a good cybersecurity status by regularly running assessments on a set of essential controls

Path forward

Organizations should ensure the adoption of enhanced controls to prevent, defend and react **against the most common attack methods identified in the region, such as malware, ransomware and email phishing**

Essential control categories against top threats identified in Greece

 Awareness and training	 Hardening
 Network content scanning & filtering	 External intelligence gathering & analysis
 Patch & vulnerability management	 Response and forensics
 Endpoint anti-malware (signature and behavior)	 Penetration Testing
 Removable media control	 Client secure browsing
 Third party risk management	 Firewall, IPS, IDS
 Incident detection (SIEM)	 Data classification policy and mapping
 Mobile devices management (MDM)	 Secure development framework
 Privileged account management	 Policy compliance enforcement
 Authorized software policy and control	





Building and enhancing defenses against the most prevalent attacks will help the financial services industry stay on top of potential cyber events

Top 4 Attacks on the Greek Financial Services Industry

- Malware
- Ransomware
- Email Phishing
- Reconnaissance

Top Improvement Areas of the Greek Financial Services Industry

Based on **Mastercard's RiskRecon Security Assessment**:

Domains	Rating
Application Security	7.9
Network Filtering	8.8
Web Encryption	9.0
DNS Security	9.1



Considering that financial services rank as Greece's third most targeted industry, promptly addressing identified remediation opportunities is especially important.





Some of the most relevant scenarios and remediation best practices for the financial services industry in Greece are presented below (1/3)

Ransomware/Malware

Threat Scenario: A group of organized cybercriminals targets a company's system operators to gain unauthorized access, aiming to install malicious software in areas containing sensitive company data. The operator then finds a message demanding a ransom. Upon further inspection, the operator notices that the core business system has been encrypted.

1.1. Endpoint Protection: Host-Based IPS/EDR, Next Gen Antivirus (AV)

- A host-based IPS safeguards an individual device by integrating closely with the operating system, creating a protective layer that permits only legitimate requests.
- EDR encompasses a range of functions designed for continuous monitoring and analysis of endpoint behavior, enabling real-time detection, identification, and response to sophisticated threats. These tools not only detect suspicious activities but also take automated actions against threats.
- Next Generation Antivirus leverages artificial intelligence and automation to detect potential malware and neutralize it effectively.

1.2. E-mail Security

- Email security is a term for describing different procedures and techniques for protecting email accounts, content, and communication against unauthorized access, loss or compromise.
- Besides security awareness training, a multi-faceted approach supplemented with technical controls is recommended to mitigate the file and URL-based nature of email attacks.
- One of the best practices that organizations should put immediately into effect is implementing a secure email gateway. An email gateway scans and processes all incoming and outgoing email and makes sure that threats are not allowed in. Deploying an automated email encryption solution is also recommended.

1.3. Browsing Security

- Implementing a robust browser and security policy for end-user devices can minimize risks from malicious software and content-based threats, including managing cookie policies, protecting internet history, and controlling add-ons, plugins, and extensions.
- Anti-malware and antivirus programs should be used to monitor both internet content and software running on the system.
- If a browser attack occurs, containing it within a sandbox reduces the likelihood of compromising the entire platform.
- Given the extensive attack surface of browsers and the high risk of encountering malicious code, it is important to regularly install security updates as soon as they become available.





Some of the most relevant scenarios and remediation best practices for the financial services industry in Greece are presented below (2/3)

E-Mail Phishing

Threat Scenario: Employees of a company receive fraudulent links through email that lead to malicious websites, resulting in cybercriminals acquiring personal information, confidential company data, and login credentials.

1.1. Awareness and Training

- Phishing awareness training is a program aimed at educating users about the specific phishing threats they are likely to encounter frequently.
- Effective phishing awareness training typically incorporates phishing simulations to improve employees' ability to identify phishing signs and report potential threats in a safe environment.

1.2. Patch Management

- Patch management consists of recognizing system components that require enhancement or repair, implementing the necessary changes, distributing the update package, and verifying the successful installation of the updates.
- The primary categories of patches include security updates, bug corrections, and feature enhancements.
- Regularly scan systems to detect those that are non-compliant, vulnerable, or missing patches. Conduct daily scans and prioritize patch deployment based on potential impact. Assess risks, performance implications, and time constraints. Always test patches prior to deploying them in a production environment.

1.3. Application Control and Whitelisting

- Application Control is designed to block the installation of unauthorized applications. When a new application is being installed, its installation package is checked against a list of approved applications. If the application is on the approved list, the installation is permitted to proceed.
- An application whitelist consists of applications and related components (such as libraries and configuration files) that are authorized for use within an organization. With application whitelisting, only files and applications that have been validated and included on the whitelist are allowed to run, utilizing various properties of application files and folders.





Some of the most relevant scenarios and remediation best practices for the financial services industry in Greece are presented below (3/3)

Reconnaissance

Threat Scenario: A coordinated threat actor group begins by collecting intelligence on a corporation. Over a period of three months, they methodically gather in-depth details about the company's network infrastructure, including active IP addresses, hostnames, open ports, credentials, certificates, and employee behaviors, all while avoiding detection by security systems. Using this information, they pinpoint vulnerabilities within the network. Taking advantage of these weaknesses, they successfully breach the system unnoticed, establishing a foothold for possible future attacks.

1.1. Network Hardening

- Confirm that perimeter security is correctly set up, configured, and monitored, with all rules routinely evaluated.
- Protect remote access points and users, close any unnecessary open network ports, disable and eliminate redundant protocols and services, apply access control lists, encrypt network communications, and minimize exposure by carefully managing information shared, such as news and events.
- Implement an automated, thorough system for identifying vulnerabilities and applying patches. Regularly detect vulnerabilities and prioritize their resolution.

1.2. Patch Management

- Continuously monitor and test your environment against the most prevalent attacks, vulnerabilities and threats. Penetration tests and red team operations allow you to identify vulnerabilities and predict potential threats by emulating the reconnaissance tactics of attackers.
- Utilize breach attack simulation tools to continuously simulate the behavior of a real-life hacker and understand the effectiveness of your security controls against most prevalent threats.
- Monitor network traffic from various areas to capture anomalies, suspicious loads or spikes centrally, such as in a SIEM tool so that you can perform in-depth analysis and correlate different events each other.

1.3. Endpoint Protection: Host-Based IPS/EDR, Next-Generation Antivirus (AV)

- Host-based IPS protects devices by tracking operating system activities, blocking unauthorized actions, and identifying unusual network behavior.
- EDR provides continuous endpoint monitoring to detect and respond to sophisticated threats in real time, effectively preventing unauthorized intrusions.
- Next-Generation AV leverages artificial intelligence and automation to detect and block potential malware based on behavioral analysis.





The following best practices can be utilized to strengthen an organization's cybersecurity posture



Establish a non-negotiable cybersecurity culture

Strengthen the awareness and training program, to ensure collaborators are defenders of cybersecurity by eliminating bad habits that negatively affect the organization's security posture. It is suggested to invest in user training.



Manage patch apps and systems

Managing patches and vulnerabilities in an organization is one of the main components in managing and administering risk; in fact, the management of patches and vulnerabilities is the center of **cyber resilience and hygiene**.



Collect, monitor, and analyze information to build cyber intelligence

Build a **management program for the oversight, intelligence, and investigation of cybersecurity incidents** to minimize the adverse impacts on your operations by carrying out identification, analysis, treatment, response, and containment activities, through the correct articulation of the attention and response teams.



Build a third-party risk management program

Establish a program which will allow you to **manage and monitor your critical third parties to prevent their risk becoming your risk**.



Strengthen your controls against malware

Implement controls for **monitoring users' behavior, network content scanning & filtering, secure browsing, and powerful awareness, culture, and training programs** which will enhance your protection against these attacks.



Manage change management and hardening programs

Incorrect settings are a gateway for attackers. Building a **robust change management program** allows organizations to manage and review changes before they are converted into a door for attackers or put the organization at risk.



Establish and know your cyber perimeter

Due to the current situation, the **limits or perimeter of the network are not drawn and no longer exist**, or single-entry points defined. This panorama obliges the Corporation to have identified its borders and limits in order to identify the associated risks and implement the appropriate controls such as **network access, firewall, IPS, IDS**.





Cybersecurity best practices for organizations

Organizations' cybersecurity posture should have sufficient controls to prevent and defend against cyberattacks



DNS Security

- Place DNS servers behind firewalls, disable unused resolvers, and require multifactor authentication for operators.
- Keep servers updated with patches and enable DNSSEC to guarantee that DNS responses are digitally signed.
- Centralize DNS logs (including debug logs) to monitor and detect threats such as DDoS and cache poisoning.



Network Filtering

- Keep filtering rules updated to address evolving threat environment.
- Limit internet-facing systems and services to essentials only.
- Use a multi-layered security strategy, especially at network boundaries.
- Implement network segmentation and micro-segmentation to prevent malware spread.



Email Security

- Ensure proper Domain-Based Message Authentication, Reporting, and Conformance (DMARC) setup by thoroughly assessing your email system to avoid blocking legitimate messages.
- Use DMARC, SPF, and DKIM records to prevent domain spoofing, and regularly train staff on security awareness.



Application Security

- Establish a DevSecOps program to reinforce and embed security from the design stage throughout the software development.
- Conduct Breach Attack Simulation (BAS) or a penetration testing program on an application before launch and after updates.
- Use web application firewalls (WAF) for all internet-facing apps to improve security.



Web Encryption

- Implement cryptographic key management practices for certificate-signing keys, including regular updates and safe storage.
- Use the strongest and most current encryption protocols.



System Hosting

- Ensure systems are hosted in countries where the hosting providers follow applicable laws.
- Avoid using too many hosting providers to simplify management and reduce risks.



Software Patching

- Keep software inventory current and regularly check for updates.
- Patch all vulnerabilities or use compensating controls if patching is not possible.
- Disable unused services and remove unneeded scripts, and features.



Why Mastercard?

Mastercard has been applying cybersecurity principles to secure the global payments network for the past **50 years**

We Securely Store Over **18 Petabytes** of Sensitive Data

Secure Data & Transactions for **2 Billion** Cards Annually

Mitigate **3.2 Million** Phishing Attempts on Our Network Annually

Detect & Defeat **200 Attacks** on our Network Every Minute of Every Day

We are now bringing our decades of expertise and those same high standards of quality, reliability, security, and privacy to the broader ecosystem





Our security ecosystem

5,500+ 270+

Global customers

Channel and alliance partners

200+ 94%

Countries

Customer renewal rate



...& many more



One trusted approach

MASTERCARD CYBERSECURITY



Assess risk exposure

Understanding multi-dimensional risks, vulnerabilities, and threats at the speed of business



Protect against attacks

Addressing risks using unique intelligence and multi-layered cloud-based defense technologies



Organize security

Orchestrating continuous improvement of global cybersecurity and risk



Our products have already helped several customers to improve Cyber Security capabilities as part of their strategic objectives

Enabler	Cyber Quant	Cyber Front	Risk Recon	Cyber Insights	Threat Intelligence	Threat Protection	Cyber Crisis Simulation
Output	Cyber security controls importance and maturity	Visibility into in place defenses vs attack scenarios	Continuous cyber risk scoring and reporting on third parties (vendors, suppliers, partners)	Strategic cyber threat landscape assessment and forecasting analysis	Mastercard Threat Intelligence reduces the likelihood of fraud loss through card testing, digital skimming mitigation, and payment system, ecosystem and merchant risk intelligence	Prevent Distributed Denial of Service attacks leveraging on engine that prevent malicious events	Interactive crisis simulation exercises curated by our experts leveraging Cyber Insights, with Immersive Labs' technology
Area	Cyber Maturity & Risk Quantification	Breach and Attack Simulation	Third Party Risk Monitoring	Threat Landscape analysis	Threat Intelligence & Fraud Prevention	Cloud-Based Threat Protection	Incident Response Testing
 <i>Direct Cyber Quant Integrations</i>							



How Mastercard can help



Strategic Threat Landscape

What is the external threat landscape – main threat actors, attack methods and targeted business assets – facing my organization today and where should I focus my cyber resilience.



Cybersecurity Risk Quantification

How mature are my cybersecurity controls compared to their importance and what is the financial risk impact of possible cyber security incidents and risk mitigating investments.



Cybersecurity Attack Simulation

How resilient is my technical infrastructure against thousands of real-world cybersecurity attack methods and how can I close the gaps.



Third Party Risk Monitoring

How can I ensure that my third-party providers such as vendors and suppliers adhere to my security requirements and do not risk my assets and how secure is my own external posture.



Cyber Strategy & Transformation

Massive cybersecurity breaches have become almost commonplace. Do I have the right strategy, governance and technology to protect my business from emerging cybersecurity risks.

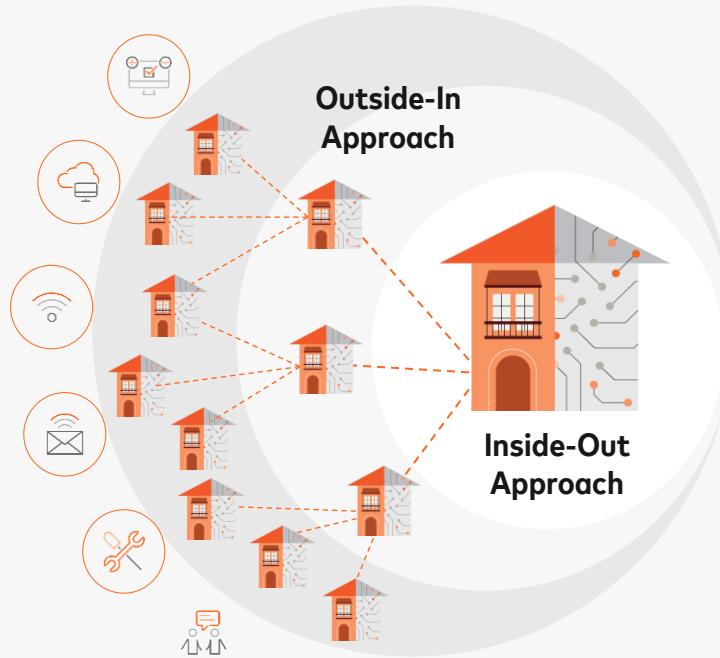


Understand how your organization is protected by assessing your cybersecurity posture externally and internally



Inside-Out Approach

- Are your organization **assets** secured?
- Cyber Quant enables businesses **to reduce** their **risk exposure** by assessing internal facing cybersecurity capabilities



Outside-In Approach

- Are **entries** into your organization secured?
- RiskRecon enables businesses **to pinpoint, prioritize and mitigate cyber risk from third-parties**



How does Cyber Quant work?

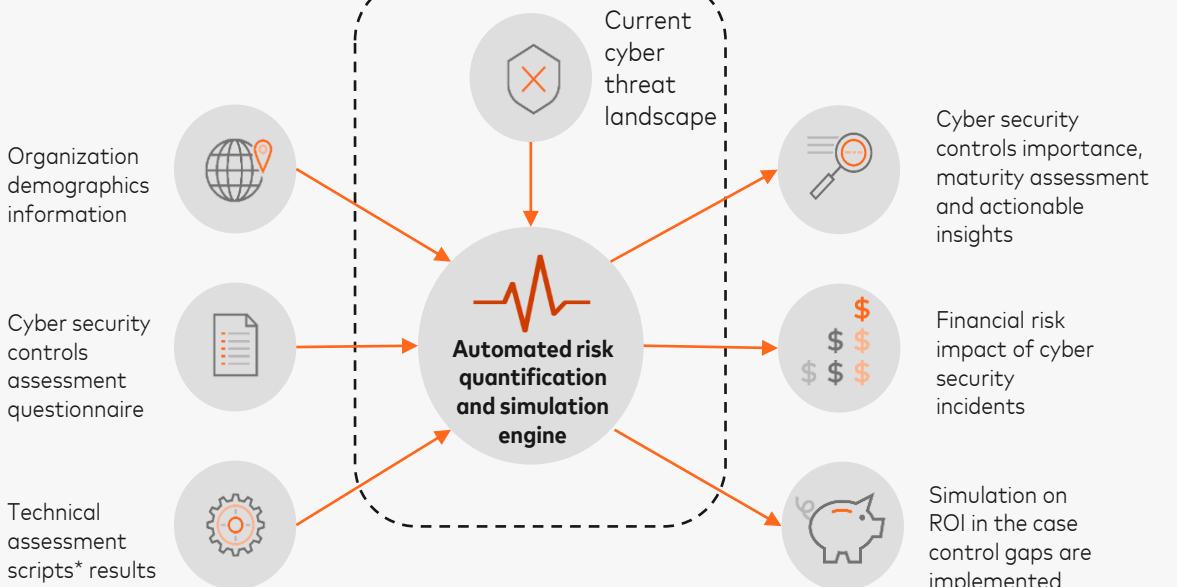
Mastercard **Cyber Quant** is an exposure evaluation of a client's **cybersecurity processes**, technology infrastructure, and workforce security practices. It **evaluates the maturity levels** of over 50 types of security measures to understand the **risk exposure** of the Company.

Then, helps companies to **identify** gaps, **prioritize** improvement of these response measures in accordance with the contextual threat landscape, creating **personalized results** and recommendations for each Company.

CYBERQUANT CYBERINSIGHTS



Inputs



Key Benefits



Reports at business unit-level



Recurrent assessments



Executive reporting and dashboards



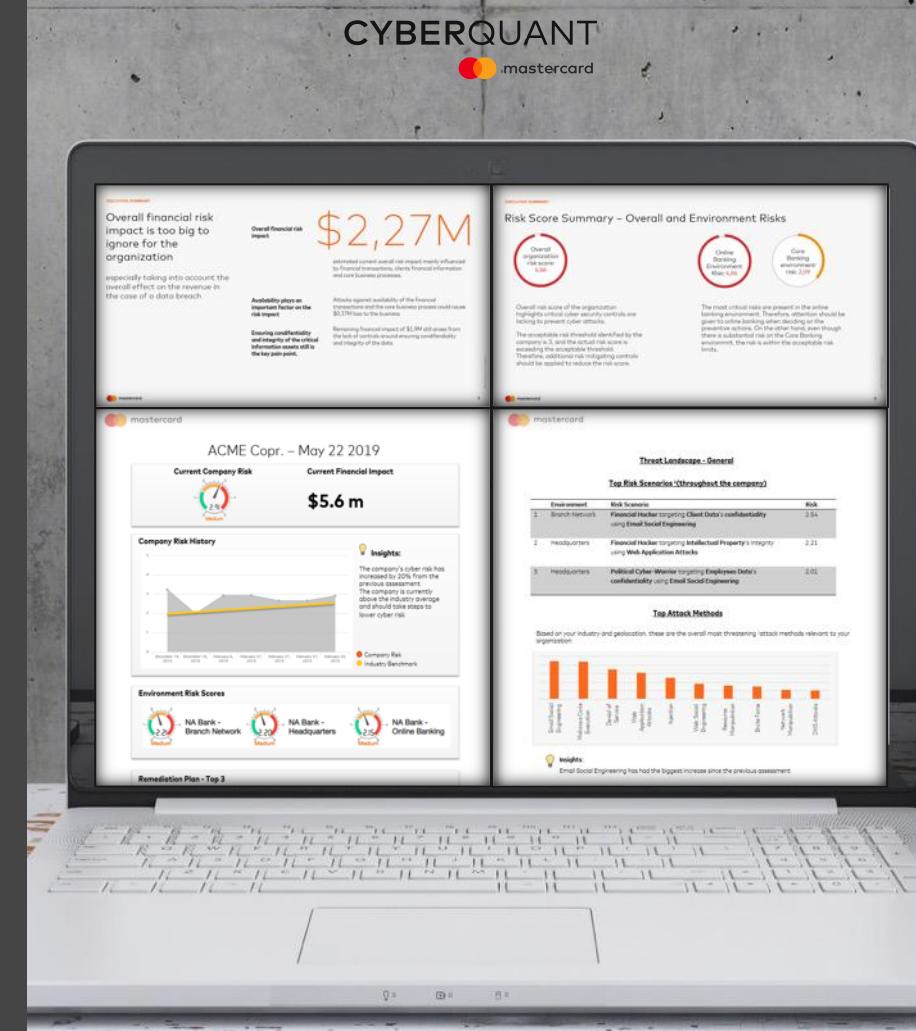
Subscription model





Remediation prioritization of gaps to reduce your cyber risk

- ✓ **Comprehensive assessment** of cyber security capabilities and risks to assess adherence to security policies, procedures, and technical capabilities
- ✓ **Contextualized analysis** of cyber security controls and strategies **matched to the threat landscape**
- ✓ Strategies to **reduce financial costs** associated with a breach
- ✓ Prioritized risk reduction areas to drive **maximum return on investment**
- ✓ **Simulation engine** for ongoing evaluation of cyber projects
- ✓ **Continual updates** to account for updates to cyber practices and projects, and based on changing cyber threats





How does Cyber Front work?

Mastercard team collaborates with the customer to setup the platform for enabling ongoing simulation tests based on 9000+ unique threats and 500+ unique scenarios resulting in better identification of threats to address.

1 Cyber Front incorporates 6K+ threats with 25K+ actions updated daily



Global Cyber Threats

2 Simulated malicious traffic are sent to the Cyber Front agent

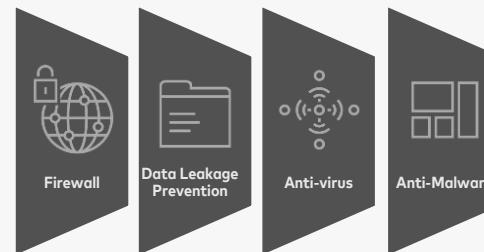


Cyber Front Threat Simulator



Simulated Malicious Traffic

3 Remaining undetected traffic identified by Cyber Front is reported to the Cyber Front Simulator



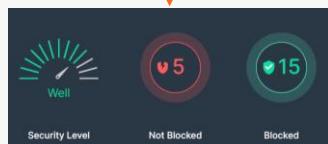
Infiltrated Traffic



Cyber Front Agent

Assessment Results

4 The type of breach and attack scenarios tested and results of these tests, as well as the remediation recommendations, can be accessed through the Cyber Front dashboard



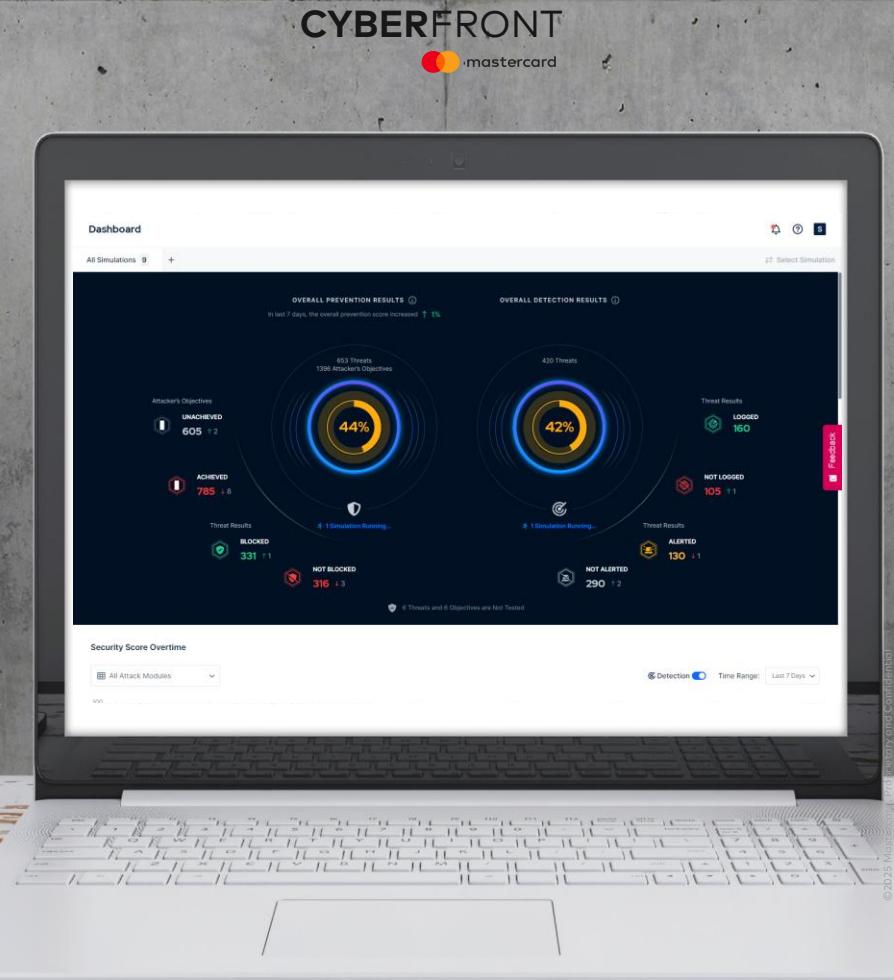
Cyber Front Dashboard





Identify and defend most relevant threats with breach and attack simulations

- ✓ **Validate** security infrastructure, configuration settings and prevention technologies are operating as intended
- ✓ **Continuously test** existing security infrastructure, without the need to wait for vulnerability scanning windows
- ✓ Understand the **probability of a threat** by identifying threats and attack vectors
- ✓ Ensure security ops staff and incident responders can detect attacks and respond accordingly during **cyber response exercises**





Pinpoint and prioritize cyber risk from third parties

- ✓ Aggregated **cyber risk rating** for every third-party service provider and vendor based on the assessment of their cyber environment
- ✓ **Alerts** on issues exceeding risk thresholds, not just a general listing of all issues uncovered
- ✓ Downloadable **detailed reports** on all uncovered vulnerabilities
- ✓ **Benchmarking** of third-party service providers and vendors against standardized compliance frameworks and amongst one another
- ✓ **Actionable risk plans** are easily shared with third-party service providers and vendors using the collaboration portal

A screenshot of a laptop displaying the riskrecon platform. The interface shows a dashboard for "Outer Rim Supply" with a "Recon Rating" of "B 7.0 / 10". It includes a timeline chart from Oct '19 to Apr showing data loss events and a trend line. Below this are "Domain Ratings" for various security categories like Software Patching, Application Security, and Network Filtering, each with a rating and trend. To the right is an "Industry Ratings" section showing the company's ranking (32nd percentile) against industry averages. The top right of the screen shows the mastercard logo and "riskrecon" branding.



4. Appendix



THREAT ACTORS

Attack

Description

State Sponsored

A threat actor group that is directly sponsored by a nation state, usually as part of the state's government or military infrastructure. Its motivations are political, and it targets other nation states through sophisticated attacks or covert cyberespionage. It commands an ample resource-base and has an advanced skill set. Falls under the category of Advanced Persistent Threats (APT)

Cyber Warrior

A threat actor group that may be indirectly sponsored or controlled by a nation state. Its motivations are political and/or ideological, and it targets nation states (including the one it operates from in certain cases) through sophisticated attacks or covert cyberespionage. It can command an ample resource-base and has an advanced skill set. This threat actor type includes cyber mercenary groups. Often falls under the category of Advanced Persistent Threats (APT)

Cyber Terrorist

A threat actor group that is directly sponsored or controlled by a recognized terrorist organization. Its motivations are ideological, and it targets nation states or ideologically opposed organizations through disruptive attacks. It has a limited resource-base and an intermediate skill set

Hacktivist

An individual or threat actor group that may be connected to a nation state but generally operates independently. Their motivations are ideological, and they target public or private organizations through disruptive attacks. They have a limited resource-base and an intermediate skill set

Corporate Spy

A private organization operating independently to steal sensitive corporate information for commercial advantage. Its motivations are financial, and it targets other private organizations (generally competitors in their industry) through data exfiltration attacks and covert cyberespionage. It can command an ample resource-base and has an intermediate skill set. It sometimes outsources operations to external cyber mercenaries. This threat actor type includes legal adversaries

Black Hat

An individual or small threat actor group operating independently. They are motivated by financial and personal gain, and they target public or private organizations through relatively sophisticated attacks. They have a limited resource-base and an advanced skill set. This threat actor type includes fraudsters



THREAT ACTORS

Attack

Description

Organized Crime

A threat actor group that may be connected to a nation state but generally operates independently and is similar in structure and hierarchy to an organized physical crime gang. Its motivations are financial, although in certain cases they may be ideological as well, and it targets public or private organizations through sophisticated attacks. It commands an ample resource-base and has an advanced skill set. Often falls under the category of Advanced Persistent Threats (APT)

Unskilled

An individual with low technological sophistication making use of externally provided attack TTPs (Tactics, Techniques, and Procedures). They are motivated by personal gain and target public or private organizations through disruptive or defacement attacks. They have a limited resource-base and an elementary skill set. This threat actor type includes script kiddies and cyber vandals

Privileged Insider

An individual who is currently or was previously connected to an organization (as an employee, contractor, vendor, etc.), in a role granting them elevated or privileged permissions (such as an IT position). They are motivated by financial and/or personal gain, or in certain cases by ideology or revenge, and target their own organization through data exfiltration attacks. They have an intermediate or low skill set but their capabilities and resources are significant due to their insider knowledge and access to the organization

Malicious Insider

An individual who is currently or was previously connected to an organization (as an employee, contractor, vendor, etc.), in a role granting them only low-level permissions. They are motivated by financial and/or personal gain, or in certain cases by ideology or revenge, and target their own organization through data exfiltration attacks. They have an intermediate or low skill set but their capabilities and resources may be significant due to their insider knowledge of the organization

Accidental Insider

An individual who is currently or was previously connected to an organization (as an employee, contractor, vendor, etc.), and unintentionally targets their own organization through negligence or external lures. Their capabilities may be significant due to their insider knowledge and access to the organization



ATTACK METHODS

Attack

Denial of Service (DoS / DDoS)

Description

The Denial of Service (DoS) attack is focused on making a resource (site, application, server) unavailable for the purpose it was designed. There are many ways to make a service unavailable for legitimate users by manipulating network packets, programming, logical, or resources handling vulnerabilities, among others. If a service receives a very large number of requests, it may cease to be available to legitimate users. In the same way, a service may stop if a programming vulnerability is exploited, or the way the service handles resources it uses

Unauthorized Device

Unauthorized devices that are connected to the environment can cause malware distribution and data leakage. Attack examples are unauthorized removable media connection and unauthorized network device connection

Injection

Injection flaws, such as SQL, NoSQL, OS, and LDAP injection, occur when untrusted data is sent to an interpreter as part of a command or query. The attacker's hostile data can trick the interpreter into executing unintended commands or accessing data without proper authorization

Adversary in the Middle

This type of attack targets the communication between two components (typically client and server). The attacker places himself in the communication channel between the two components. Whenever one component attempts to communicate with the other (data flow, authentication challenges, etc.), the data first goes to the attacker, who has the opportunity to observe or alter it, and it is then passed on to the other component as if it was never intercepted. This interposition is transparent leaving the two compromised components unaware of the potential corruption or leakage of their communications. The potential for Adversary-in-the-Middle attacks yields an implicit lack of trust in communication or identify between two components

Credential Access

In this attack, some asset (information, functionality, identity, etc.) is protected by a finite secret value. The attacker attempts to gain access to this asset by using several techniques such as brute-forcing or credential stuffing. Examples of secrets can include, but are not limited to, passwords, encryption keys, database lookup keys, and initial values to one-way functions



ATTACK METHODS

Attack

● Privilege Escalation

Description

An attacker actively targets exploitation of weaknesses, limitations and assumptions in the mechanisms a target utilizes to manage access to its resources or authorize utilization of its functionality. Such exploitation can lead to the complete subversion of any control the target has over its data or functionality enabling almost any desired action on the part of the attacker. Attack examples are Software Integrity Attacks, Authentication Bypass or Abuse, Privilege Escalation, Authentication Bypass and Exploitation of Session Variables, Resource IDs and other Trusted Credentials

● Legitimate Tool

An attacker manipulates legitimate tools or functions of an application to perform an attack. Attack examples are Abuse of legitimate business processes and Abuse of legitimate channels

● Physical Attack

An adversary conducts a physical attack a device or component, destroying or tampering with it such that it no longer functions as intended

● Web Phishing

Attack patterns within this category focus on the manipulation and exploitation of people over the web. Attack examples are Drive-by Downloads, Watering-Hole attacks, Malvertising and Drive-by Downloads

● Email Phishing

Attack patterns within this category focus on the manipulation and exploitation of people using E-Mails. Attack examples are Spam, Scams, Phishing and Spear-Phishing

● Pretexting

Attack patterns within this category focus on the manipulation and exploitation of people in the interpersonal level. Attack examples are Bribery, Elicitation, Extortion and Influence

● Malware

Malware or malicious software performs undesirable operations such as data theft or some other type of computer compromise. Some of the main types of malware include trojans, viruses, worms and spyware



ATTACK METHODS

Attack

Description

Command and Control

Malware is a command-and-control channel (botnet). It is the collection of internet Command & Control (C&C) activity refers to communication between a group of infected machines (botnet) and their control server. Activity includes communication of task commands, which can range from keeping control of an Internet Relay Chat (IRC) channel to sending spam emails or participating in DDoS attacks

Mobile Device Attack

Attack patterns within this category focus on disrupting, gathering sensitive information and gaining access to mobile devices (such as iOS, Android, Windows, etc.). Malware and Phishing are common vectors

Resource Manipulation

Attack patterns within this category focus on the adversary's ability to manipulate one or more resources, or some attribute thereof, in order to perform an attack. This is a broad class of attacks wherein the attacker can change some aspect of a resource's state and thereby affect application behavior or information integrity. Attack examples are Infrastructure Manipulation, File Manipulation, Registry Manipulation, Remote Code Execution and Cache Poisoning

Control System Attack

Attack patterns within this category focus on disrupting control system infrastructure, gathering sensitive information or gaining access to control systems (such as ICS endpoints and controllers). Malware and physical attacks are common vectors

Transaction Terminal Attack

Attack patterns within this category focus on disrupting, gathering sensitive information and gaining access to terminal stations (such as POS, kiosk, ATM, etc.). Malware and physical attacks are common vectors

Reconnaissance

Activity patterns within this category focus on the collection of information on a target before an attack, and creation of an attack infrastructure (weaponization). The adversary may collect information through a variety of methods including active querying as well as passive observation. Information retrieved may aid the adversary in making inferences about potential weaknesses, vulnerabilities, or techniques that assist the adversary's objectives. This information may include details regarding the configuration or capabilities of the target, clues as to the timing or nature of activities, or otherwise sensitive information. The weaponization stage then includes creating phishing, botnet or other infrastructure from which to launch an attack



ATTACK METHODS

Attack

Web Application Attack

Description

Attack patterns within this category focus on web/local applications and services. Attack examples include exploitation of a vulnerability or weaknesses in the applications, abusing their APIs, runtime environments, buffer memory or services

Supply Chain Attack

Attack patterns within this category focus on the disruption of the supply chain lifecycle by manipulating computer system hardware, software, or services for the purpose of espionage, theft of critical data or technology, or the disruption of mission-critical operations or infrastructure. Supply chain operations are usually multi-national with parts, components, assembly, and delivery occurring across multiple countries offering an attacker multiple points for disruption

Ransomware

Ransomware refers to a type of malware that infects the computer systems of users and manipulates the infected system in a way that the victim cannot (partially or fully) use it and the data stored on it. The victim is usually asked to pay a ransom to regain full access to system and files. In many cases, data exfiltration also takes place, and the victim is extorted by threat of making sensitive files public

Network Attack

Attack patterns within this category focus on the adversary's ability to manipulate one or more network resources, or some attribute thereof, to perform an attack. Attack examples are Protocol Manipulation, Cache Poisoning and DNS Hijacking

Persistence

After gaining access to a system or network, an attacker will often perform discovery techniques to gain further knowledge about its internal environment and identify further attack options. Discovery is usually accompanied by persistence, whereby an attacker utilizes techniques to maintain a foothold on the system and ensure continued access



BUSINESS ASSETS

Domain	Description
● Business Information	Confidential business information refers to information and data whose disclosure may harm the business. Such information may include business plans, secret information on mergers and acquisitions, new product plans, organization's financial information, etc.
● Company Financial Information	Digitized Information that can be considered as the equivalent to money. This data can be resident on some storage device or in transmission over electronic channels. Financial transactions may include wired money transfer, credit card transactions etc.
● Customer Financial Information	Client's financial information is an asset held in cash or cash equivalent. That is, monetary assets are assets that can easily be liquidated. Examples include stocks and savings accounts, bank accounts and credit card information
● Brand Reputation	A company's reputation is an asset and wealth that gives that company a competitive advantage because this kind of a company will be regarded as a reliable, credible, trustworthy and responsible for employees, customers, shareholders and financial markets
● Intellectual Property	Intellectual property (IP) is a category of property that includes intangible creations of the human intellect, and primarily encompasses copyrights, patents, trademarks, trade secrets, and product designs. Compromise of IP can result financial, legal or competitive loss
● Customer Personal Information	Any information or set of information relating to a person that identifies such person or could be used to identify such person, including without limitation, a person's name, address, ID number, telephone number, email address or call data records, user-ids and passwords. This information is often used to commit identity fraud
● Supplier Data	Suppliers, contractors or vendors data/Information which is maintained by the organization under a covenant of privacy. Such information may include clients' financial information, client's health information, etc.



BUSINESS ASSETS

Domain	Description
● Legal Documents	A document indicating a relationship between the organization and any other organization/individual stipulating expectations and covenants between the two or more parties. Such agreements may include service agreements, service definitions, contracts, SCRs, NDAs, etc.
● Employee Data	Data/Information about an employee that is to be maintained confidential between the employee and the employer. Such information may include CV, salary letters, references, personal sensitive information, disciplinary information, pension information, starter mover joiner process
● Customer Services	Various services provided to clients by the organization. These services are revenue generating and/or add value to the organization when operational, or services which the organization is obliged to provide to its client by law. Such services may include online payments, online purchases, government services, support services, etc.
● Publicly Available Data	Data about the organization that is publicly advertised
● Business Systems	Core business system (also known as mission-critical application) is a software program or suite of related programs that must function continuously in order for a business or segment of a business to be successful. If a mission-critical application experiences even brief downtime, the negative consequences are likely to be financial. In addition to lost productivity, a mission-critical app's failure to function may also damage the business' reputation. For example, CRM, ERP, payment system etc.
● Health Information	Any information about health status, provision of health care, or payment for health care that is created or collected by a Covered Entity (or a Business Associate of a Covered Entity), and can be linked to a specific individual
● Physical Assets	Hardware and physical equipment belonging to the organization or its employees or used as part of the organization's business processes. These include laptops, devices, ATM machines, USB drives, etc.



Mastercard Cyber Insights Intelligence

To provide visibility into cyber threats, **Mastercard continuously monitors thousands of clear, deep and dark web sources** to understand and visualize trends in cyber activity globally

Input from threat intelligence sources in 15+ languages

Mastercard internal CTI feeds

Open-source threat intelligence

Geopolitical reports and articles

Feeds from security vendors

Security breach case studies

Third-party benchmark reports

Cybersecurity event alerts

Regulatory breach notifications

Dark web marketplaces

Threat actor communities

RSS feeds

Cybersecurity Blogs

Online news sources

Google "Dorking" alerts

Instant Messaging platforms

Output

Threat Actors

Actors with the means and motivation to wage cyberattacks and who can be working independently or within resource-rich criminal organizations

Attack Methods

Known tactics, techniques and procedures used by threat actors during cyberattacks

Target Industries

An industry or business sector as a potential target for threat agents

Target Assets

Anything of value to an organization (funds, intellectual property, reputation, employee data, customer data, physical property and infrastructure) that could be of interest to a threat actor

Regions

Areas of the world where an organization can do business and where threat actors are hosted or focus their attacks

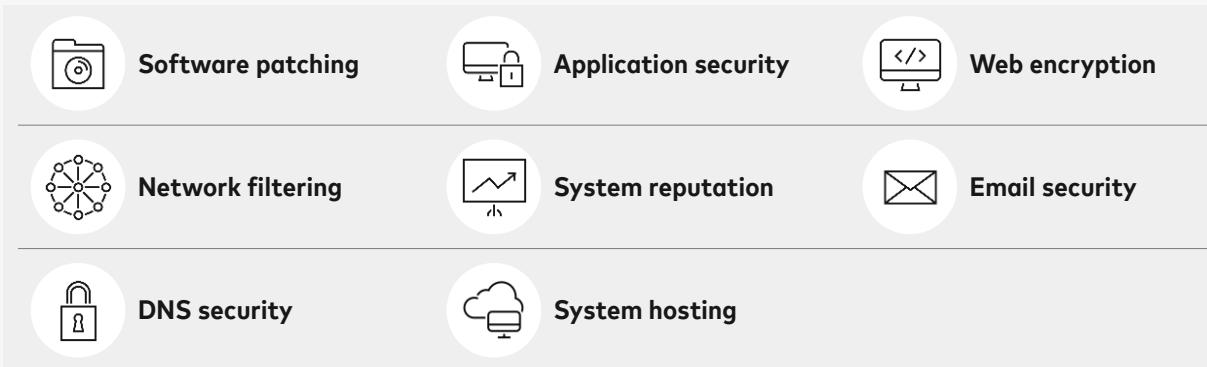
Cyber Trends

An analysis of the prior period to forecast potential cyber activity in the future



How the assessment works

Through discovery, observation and analysis of region and sector via external analysis performed by Mastercard's cyber risk monitoring technology, eight security domains were assessed:



Based on the external assessments, organizations are rated on each of these domains. The assessment reflects the average results of the top 10 organizations in country and sector.

Among these organizations, the average rating of the highest scoring three organizations is shown as best in class, and the average rating of the top 10 organizations is shown as the average for the region. The average results of 10 of the largest organizations in each of the region's countries are also added to provide insight into the scoring of the overall regional industry.

Results illustrate the average performance of the top 10 organizations in the region (across the eight security domains) relative to prior period and organizations operating in the region. Further analysis is provided presenting the risk distribution.

What we do and don't do

What we do...

- Continuously monitor over 4M companies, 2.9M domains and 33M IP addresses
- Deep mining of domain registration databases
- Deep mining of network registration databases
- Analysis of Internet DNS IP to hostname resolution logs
- DNS queries
- Lightly browse websites, obeying robots.txt instructions
- Analytics of publicly accessible code, content, configurations
- Monitoring and analysis of commercial and open-source IP reputation feeds
- Mining the internet for relevant information such as indicators of data loss events
- Analyze Internet port scan data sourced from a commercial provider

What we don't do...

- Tamper with parameters
- Inject code
- Conduct cross-site scripting
- Conduct SQL injection
- Attempt to bypass authentication
- Execute memory overflow tests
- Fill out form fields
- Guess credentials
- Execute vulnerability exploits
- Attempt to bypass security controls



Assessment domains



Software Patching

The software patching domain enumerates systems that are running end of life, systems that are unsupported and vulnerable software. This security domain is broken down into four security criteria based on the type of software implementation. The four security criteria within the software patching security domain are as follows:

- Application Server Patching
- OpenSSL Patching
- CMS Patching
- Web Server Patching



Application Security

The application security domain assesses each web application for essential, observable application security practices that are leading indicators of the quality of the application security program. This security domain is broken down into five underlying security criteria as described below.

- CMS Authentication
- HTTP Security Headers
- External Threat Intelligence Alerts
- High-Value System Encryption
- Malicious Code



Assessment domains



Web Encryption

The web encryption security domain analyzes the effectiveness of encryption implementations, determining if they are properly configured to prevent errors, use secure protocols and apply minimum key lengths necessary to ensure communication privacy. This security domain includes the following security criteria:

- **Certificate expiration date**
- **Certificate valid date**
- **Encryption hash algorithm**
- **Encryption key length**
- **Encryption protocols**
- **Certificate subject**



System Hosting

The system hosting security domain analyses the hosting practices of the organization, enumerating the hosting providers and the countries that systems are hosted in. Systems should be hosted in reputable countries and the host country data privacy laws should be obeyed. High fragmentation of hosting with many hosting providers is a leading indicator of gaps in IT governance. The system hosting security domain provides measurement of system hosting practices across the security criteria listed below:

- **Cotenant IP Hosting**
- **Hosting Fragmentation**
- **Hosting Geolocations**



Assessment domains



System Reputation

The system reputation security domain enumerates systems owned by the organization that appear in reputable intelligence sources to provide insights if systems appear to be compromised or are exhibiting malicious behavior. This domain is broken down into the following control criteria:

- **Command and control servers**
- **Botnet hosts**
- **Hostile hosts: hacking**
- **Hostile hosts: scanning**
- **Phishing sites**
- **Other blacklisted hosts**
- **Spamming hosts**



Email Security

The email security domain assesses the use of authentication and encryption controls necessary to ensure that email messages are not spoofed and that communications are private. The domain also enumerates the email hosting providers, providing visibility into email hosting provider practices and fragmentation. The email security domain includes the criteria and measurements listed below.

- **Email Authentication (SPF or DKIM)**
- **Email Encryption (STARTTLS)**
- **Email Hosting Providers**



Assessment domains



DNS Security

The DNS security domain assesses the use of controls to prevent unauthorized modification of domain records resulting in domain hijacking. This domain also enumerates the DNS hosting providers to determine the level of fragmentation. The underlying security criteria for this domain are as follows:

DNS Hosting

Domain Hijacking Protection



Network Filtering

The network filtering security domain analyzes if internet - accessible systems and network services are strictly limited to those that are necessary and if they have security controls sufficient to reasonably ensure confidentiality, integrity and availability. Every internet-facing system and its network services are constantly probed for vulnerabilities to gain unauthorized access to the system or degrade system performance.

Deployment of unsafe and unnecessary network services increases the likelihood of a system compromise. The underlying security criteria for this security domain are as follows.

Unsafe Network Services

IoT Devices



SOURCES OF INFORMATION

Reference	Source
1	Mastercard Cyber Insights strategic threat intelligence data
2	Mastercard RiskRecon external analysis data
3	Mastercard processed data for transaction decline and fraud activity
4	Other external references are indicated on slides





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