



MASTERCARD 2024 IMPACT REPORT

Doing well by doing good

At Mastercard, we are powering economies and empowering people, building a sustainable economy where everyone prospers.

Our impact strategy is expressed through three pillars — People, Prosperity and Planet — and the work we do is grounded in strong governance principles.

PEOPLE

Empowering all people to reach their full potential

90%+

of employee respondents to a 2024 employee survey said they are **proud to work at Mastercard.**



135,000+

employee volunteering hours
serving our communities in 2024,
up 11% from 2023.

309,000

students educated through Kids4Tech™
and Girls4Tech™, reaching more than
12 million students in 65 countries
and territories since 2014.



PROSPERITY

Advancing prosperity around the world



960 million

people connected to the digital economy since 2015, toward our goal to connect 1 billion people to the digital economy by 2025.

19 million

micro and small businesses reached through Mastercard Strive since 2021, surpassing our 18 million goal.

65 million

micro, small and medium enterprises (MSMEs) connected to the digital economy since 2020, surpassing our 50 million goal.

7 million

users registered on the Community Pass platform since 2018, across Ethiopia, India, Kenya, Tanzania and Uganda.



PLANET

Preserving the planet for future generations



7%

decrease in Scope 1, 2 and 3 emissions

year-over-year, while experiencing 12% growth in net revenue, reflecting continued decoupling of our corporate growth from our greenhouse gas emissions.

100%

renewable energy sourced or generated for our operations for the eighth consecutive year.



26 million

trees funded for restoration through the Priceless Planet Coalition since 2020, toward our goal of 100 million trees.