



A global CPG streamlined its approach to spend analytics with Mastercard Global Treasury Intelligence technology

Commercial Payments

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B2B COMMERCIAL | GLOBAL



A global CPG leveraged Mastercard Global Treasury Intelligence technology to overhaul its approach to spend analytics

Context and Challenge

- A major CPG with operations across six countries and multiple ERP systems lacked holistic visibility into spend across the business.
- Their existing taxonomy classified spend at the supplier level instead of the desired line-level and they struggled to measure supplier compliance to Environmental, Social and Governance (ESG) standards.

Approach and Solution

- The company used Mastercard Global Treasury Intelligence technology to deliver a comprehensive view of supplier spend across the business through a centralized, user-friendly platform.
- The platform's AI engine quickly classified line-level data to the universal United Nations Standard Products and Services Code® (UNSPSC®).
- The company co-developed a sustainability dashboard to track the progress of supplier commitments.

Results



A 360-degree view of supplier spend enabled teams to **generate on-demand reports** and identify opportunities to **consolidate suppliers**.



Increased visibility into UNSPSC® classification empowered managers to easily **identify cost-saving opportunities** in their product categories.



A standardized sustainability dashboard helped the company **keep suppliers on track with their ESG goals**.



Team members **engaged more frequently** with the improved analytics platform, **driving greater overall insights** for the business.



Next Steps

For more information,
please contact your
Mastercard representative.

