

Apply now to accept the MasterCard Corporate Purchasing Card

There's never been a better time to apply for MasterCard Corporate Purchasing Card acceptance.

In the coming year, American businesses and government entities will spend billions of dollars on transactions of all sizes.

Your business can profit from a bigger slice of those sales by making one simple change in the way you do business.

Every day, more and more of your customers are choosing to authorize and control their purchasing electronically—by giving their employees and purchasing departments the MasterCard Corporate Purchasing Card.

If you accept MasterCard cards and want to upgrade to accept the MasterCard Corporate Purchasing Card

- Contact your credit card service provider who will upgrade your system to Level II or Level III

If you do not currently accept MasterCard cards and want to apply for acceptance of the MasterCard Corporate Purchasing Card

You may need to:

- Complete an acceptance service application
- Receive a service fee quote
- Participate in a confidential financial review (since the financial institution will be making quick payments to you)
- Arrange for installation of a credit card terminal or interface on your in-house systems
- Schedule training on credit card acceptance procedures

For more information about MasterCard Corporate Purchasing Card acceptance, contact your local financial institution to arrange for acceptance, or go online to: www.mastercardmerchant.com/accept_mastercard for a referral list of merchant card service providers.



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Accept the MasterCard®
Corporate Purchasing® Card.
Put your business in the fast lane.



Electronic file size: 100% of actual (8.5"Wx11.0"H)
Print size is 100% of actual size (8.5"Wx11.0"H)
Varnish instructions: None
Special instructions: None

Live area: 8.0"Wx10.5"H Bleed: 8.75"Wx11.25"H
Colors: CMYK
All photos are Hi-res
Fonts: Frutiger, Helvetica
Applications: Quark, Illustrator, Photoshop

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MasterCard Corporate Acceptance

Making Connections

In today's business environment, you need to capitalize on sophisticated technology to stay ahead of the competition.

Accepting the MasterCard® Corporate Purchasing Card® from your business customers can be one giant leap toward making your business more competitive, more efficient, and more profitable.

A competitive advantage you simply can't ignore

For your business to grow, you need to satisfy your current customers and attract new ones.

Now more than ever, customers want to do business in the most efficient, streamlined way possible. And that means handling transactions electronically.

It's an e-world, after all

Today, your corporate and government customers prefer to work with suppliers who understand the advantages of doing business electronically.

For you and your customers, the MasterCard Corporate Purchasing Card is a state-of-the-art electronic payment system that delivers big dividends with every transaction.

Virtually instantaneous transactions allow you to streamline operations, reduce paperwork, and improve cash flow.

Plus, you'll be able to capture and record critical transaction data that's valuable to you and your customers.

All these advantages give your current customers more compelling reasons to keep choosing you.

And for new prospects, it's a sign that you are ready to do business in the most professional way possible.

Accelerate your accounts receivable

When you accept the MasterCard Corporate Purchasing Card, you'll enjoy all the benefits of quick payment in days, instead of weeks.

- Improve your cash flow
- Reduce your carrying costs

The answer to costly invoicing and collection procedures

Imagine how much it costs your company to prepare time-consuming invoices for every transaction. Or to track down elusive late payments.

Both functions are greatly minimized when you accept the MasterCard Corporate Purchasing Card.

Avoid credit risks and abuse of purchasing authority

Anyone who uses the MasterCard Corporate Purchasing Card is prescreened for creditworthiness.

And their purchasing authority is electronically verified before you deliver goods or services.

Speed up the purchasing process

Want to handle new customers and one-time orders without all the paperwork involved in opening new accounts? It's easy with the MasterCard Corporate Purchasing Card.

Why your customers want you to accept the MasterCard Corporate Purchasing Card

Much more than a convenient payment method, the MasterCard Corporate Purchasing Card is an electronic system for authorizing purchases and capturing vital information about each purchase.

It allows you to capture valuable data that goes above and beyond what consumer credit card transactions can record (known as Level I).

In fact, the MasterCard Corporate Purchasing Card enables you to save and share two additional levels of transaction data.

Level II

Your credit card terminal, PC, or host software captures additional data such as sales tax amount, your customer's accounting codes, and other information used by your customers to track expenses.

Level III

Detailed information such as product codes, duty amounts, and quantities are captured to provide comprehensive line-item reporting to your customers. Credit card acceptance software can run on your existing PC or host systems.

MasterCard Corporate Purchasing Card data is electronically transmitted by your credit card service provider to interface directly with your customer's purchasing, general ledger, and accounting systems.

It's this unique system for capturing and reporting detailed information that makes the MasterCard Corporate Purchasing Card program the industry leader—and why so many of your customers and prospects believe it's simply the best way to do business.