

Accepting an Unembossed MasterCard® Card

It looks a little different; however, it's just as easy to complete a transaction with an unembossed MasterCard card. The card is like other MasterCard cards with one difference: it is "flat," as all account information—cardholder name, account number and expiration date—is printed, rather than embossed with raised letters and numbers.

How it works



1 A customer presents the unembossed MasterCard card for payment. A chip* or MasterCard® PayPass™ capability may be included on the card in some cases.



2 The card surface is flat, with no raised letters or numbers, so just check for the MasterCard Brand Mark and account information such as cardholder name, account number, expiration date and security elements.



3 Process the transaction using your terminal with the usual steps to complete the sale.



4 Ask the customer to sign the sales receipt or enter a PIN if required.



5 Compare the signature (if required) on the sales receipt with the signature on the card or confirm the terminal accepted the PIN.



6 Give the customer the merchandise, sales slip, and unembossed MasterCard card. The transaction is complete!

If you do not have an electronic terminal, it is not functioning, or the card is damaged so it cannot be read electronically, please ask for another form of MasterCard payment to complete the transaction. In face-to-face environments, merchants who decide to key-enter the cardholder account number into their point of sale systems for authorization, should be aware that they could be liable for certain chargebacks by not being able to prove card presence through a manual imprint of the card.

*Chip acceptance procedures apply.

Card Number
(printed flat)

Chip
(this may, or may not, be present on the card)

Expiration Date
(printed flat)

Cardholder Name
(printed flat)

MasterCard Brand Mark

Multicolored repeat "MasterCard" printed on the Signature Panel at 45 degrees

MasterCard Global Hologram
(this may be on the front or the back of the card)

Last 4 digits of the account number and 3-digit Card Validation Code 2 (CVC2) in reverse italics

Cardholder Signature

Alternative Card Design
You may see unembossed MasterCard® cards that look different from traditional cards. They may even be vertical.