

5 Smart Business Reasons to Accept



MasterCard[®]
Corporate Purchasing
Card



There's a strong business case to accept the MasterCard® Corporate Purchasing Card from your business customers.

There's no question today that the MasterCard® Corporate Purchasing Card offers a competitive advantage for suppliers. By accepting MasterCard Corporate Purchasing Card, you will find that it pays in many ways with every single transaction:

Enhance customer relationships and win new business.

Your corporate and government customers want to work with strategic suppliers, both small and large, who understand the advantages of doing business electronically. *As an electronic payment system,* MasterCard Corporate Purchasing Card

can help solidify your corporate and government relationships, and win new business as well.

Reengineer your accounts receivables by improving your cash flow and reducing your carrying costs.

When you accept MasterCard Corporate Purchasing Card, you receive prompt, fast payment in days instead of weeks!

Reduce complex invoicing and collection procedures.

The reduction of time-consuming invoice preparation and the effort involved in tracking down late payments is just one of the many benefits of accepting MasterCard Corporate Purchasing Cards.

Reduce credit risks and abuses of purchasing authority.

MasterCard Corporate Purchasing Card users are prescreened for credit worthiness and purchasing authority is verified electronically before you deliver goods or services.

Make purchasing of goods and services quicker.


You can easily handle new customers and one-time orders without all the paperwork of opening new accounts.

*Here's what makes the
MasterCard Corporate
Purchasing Card so valuable
to your corporate and
government customers.*


MasterCard Corporate Purchasing Card is more than just a convenient payment method for companies — it is an electronic system for authorizing purchases and capturing vital purchase information regarding the transaction.

MasterCard Corporate Purchasing Card supports two additional levels of transaction data capture above and beyond consumer credit card transactions (known as "Level 1").





Level 2. Your credit card terminal, PC, or host software captures additional transaction data, such as sales tax amount, your customer's accounting codes and other information used by your customers to track expenses.



Level 3. At this level, detailed information such as product codes, duty amounts, quantities, etc. can be captured to provide comprehensive line item detail reporting to your customers. Credit card acceptance software can run on your existing PC or host systems.

MasterCard Corporate Purchasing Card data is transmitted electronically by your credit card service provider to interface directly with your customer's purchasing, general ledger and accounting systems.

It is this superior data capture and reporting capability that makes the MasterCard Corporate Purchasing Card program an industry leader — and the reason why it is in such demand among your corporate and government customers.

Apply now for MasterCard Corporate Purchasing Card acceptance.

The time to apply for MasterCard Corporate Purchasing Card acceptance is now. This year American businesses and government will spend billions of dollars on transactions of all sizes.

And every day, more and more of your customers are choosing to authorize and control their purchasing electronically by giving their employees and purchasing departments MasterCard Corporate Purchasing Card.

If you currently accept MasterCard cards and you wish to upgrade to support MasterCard Corporate Purchasing Card, contact your credit card service provider to:

- Upgrade your credit card system to Level 2 or Level 3 to provide additional purchase information to your corporate and government customers.

If you DO NOT currently accept MasterCard cards and you would like to apply for MasterCard Corporate Purchasing Card acceptance, you may need to:

- Complete an acceptance service application.
- Receive a service fee quote.
- Participate in a confidential financial review (since the financial institution will be making quick payment to you).
- Arrange installation of a credit card terminal(s) or interface to your in-house systems.
- Schedule training on card acceptance procedures.

For more information about MasterCard Corporate Purchasing Card acceptance, contact your MasterCard representative or visit us at www.mastercard.com/supplier-information



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