



The Mastercard

All Blacks Roadshow

For the second year running MasterCard is proud to bring fans the MasterCard All Blacks Roadshow, which features a series of enormous inflatable 'rugby challenges' – some of the biggest ever seen in this country – all of which will be towed by a massive Iveco Stralis truck.

Set up in city centres and sporting fields throughout New Zealand, these 'rugby challenges' will enable fans and supporters to test themselves in a range of activities against past and present All Blacks. All Black halfback, Jimmy Cowan, who attended the Dunedin event with All Black Captain Richie McCaw and All Black legend Buck Shelford thinks the Roadshow is a great concept

"MasterCard is a big sponsor of the All Blacks. It's a great concept in general to get all the kids and families involved. What better way to test their abilities against our challenges. It's good to get them out on a Saturday. It's unfortunate about the weather but good to see so many faces out and about. It's great for the kids to challenge themselves against us."



McCaw enjoys getting out to the smaller communities who don't get to see the All Blacks that often. "It's great that we get out amongst the smaller towns. I guess all the supporters and place's who don't often get to see the All Blacks get a chance to come out and meet us."

As a long standing sponsor of the All Blacks, MasterCard is keen to give fans all over the country the chance to get up close to their rugby heroes in recognition of the importance of local communities and grassroots supporters who have been the source of strength for the All Blacks over the years. MasterCard has been a sponsor of the All Blacks team since 2002 and was proud to announce earlier this year that it had become an official world wide partner of the Rugby World Cup 2011. to be hosted in New Zealand. ■



The Roadshow itself contains a number of activities including:

1. Pushing over for a try (a horizontal bungee challenge to push over ahead of your mate)
2. Throwing into a lineout – accuracy and length
3. Kicking for goal – from a variety of angles
4. Testing yourself under the high ball – the fullback's challenge
5. Passing – a test of decision-making and accuracy