

MasterCard Reports High Double-Digit Growth in its E-Processing Business in Asia/Pacific, Middle East & Africa (APMEA) Region

Exceeds 100 million E-Commerce Transactions Milestone in 2008

Singapore, 10 February 2009 – MasterCard Worldwide today announced that, in the APMEA region, the number of transactions processed through its e-commerce platform – the MasterCard Gateway Service (MiGS) – surpassed the 100 million mark, posting a 71.1% increase year-on-year. In terms of gross dollar volume (in USD), these transactions represented a corresponding 53% increase.

The APMEA region is the most vibrant for MasterCard in terms of the usage of MiGS, which processes what are commonly referred to as Card-Not-Present (CNP) transactions, including e-commerce, m-commerce, telephone and mail order transactions as well as electronic bill payments.

More than 100 key customer financial institutions across the region are already active users of MiGS. As are the more than 10,500 merchants – including some of the best known brands and ranging from airlines, travel agencies, satellite and cable TV companies, telecommunication companies, insurance and government services – who are currently on the platform.

“As e-commerce gains momentum across APMEA, merchants and financial institutions need a secure, convenient and robust payment solution. Besides fulfilling this need, MiGS also provides merchants with valuable tools for day-to-day management of their e-commerce transactions and reduces operating costs for the banks. This value proposition has been a key driver in the growth that we have seen for MiGS in the region through 2008,” said Shuan Ghaidan, Group Head Customer Delivery, APMEA, MasterCard Worldwide.

As part of its broader processing strategy, MasterCard remains committed to raising the bar on innovation and providing solutions for the deployment of turn-key payment platforms. The company’s fully-integrated global payment platform enables its customer financial institutions to offer new, differentiated products to their cardholders; build new relationships; enhance customer loyalty; reach new segments; secure first-mover advantage and drive greater efficiencies.

In early January 2009, MasterCard also announced its acquisition of software solutions provider Orbiscom Ltd. The acquisition builds on the original partnership between the companies that led to the creation of MasterCard inControl – a payment platform featuring an array of advanced authorization, transaction routing and alert

controls designed to assist financial institutions in creating new and enhanced payment offerings.

About MasterCard Worldwide

MasterCard Worldwide advances global commerce by providing a critical economic link among financial institutions, businesses, cardholders and merchants worldwide. As a franchisor, processor and advisor, MasterCard develops and markets payment solutions, processes approximately 21 billion transactions each year, and provides industry-leading analysis and consulting services to financial institution customers and merchants.

Through its family of brands, including MasterCard®, Maestro® and Cirrus®, MasterCard serves consumers and businesses in more than 210 countries and territories. For more information go to www.mastercard.com.

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