

Global Products & Solutions

Global Products & Solutions (GP&S) is responsible for the key differentiating products and solutions that MasterCard delivers to its customers.

MASTERCARD ADVISORS

Is the professional services arm of MasterCard Worldwide, provides real-time transaction data and proprietary analysis, data-driven consulting, and marketing services solutions to help clients optimize, streamline, and grow their businesses. Our three divisions provide distinctive approaches that combined, offer comprehensive solutions for measurable improvements:

- Information Services: Intelligence to enable decisions at the speed of consumer behavior
- Managed Services: Marketing solutions designed to acquire and manage cardholders with greater profitability
- Consulting Services: Insight to maximize the value of Payments businesses, and ultimately, provide solutions that drive tangible impact and financial gain

CORE PRODUCTS

Drives the management, development, and commercialization of core payment solutions (Commercial, Consumer Credit, Debit, Prepaid, and Integrated Processing Solutions) globally to create a sustainable competitive advantage for MasterCard and its customers.

EMERGING PAYMENTS

Drives the development and commercialization of payment product platforms and solutions around the globe that create a sustainable competitive advantage for MasterCard and its customers. Emerging Payments consists of MasterCard's products and solutions in the areas of e-Commerce,

Mobile, P2P, PayPass/Transit, inControl, Bill Payment, Chip, and the Mobile Payment Solutions (Smart Hub) joint venture.

GLOBAL NETWORK PRODUCTS

Is responsible for the company's Processing strategy. In this capacity, the Global Network Products team is focused on protecting and growing net income by leveraging the MasterCard Worldwide network and other processing assets to unlock value added solutions (e.g. information analytics, rewards, fraud, etc.) for existing and new customers across payment types (e.g. debit, credit, private label, prepaid, etc.). This effort is based on a three pronged Processing strategy.

- *Retain* transactions on our network
- *Gain* new transactions on our network
- *Grow* the value of each transaction on our network

WORLDWIDE MARKETING

Grows business by driving stakeholder preference for MasterCard.

ENTERPRISE TRANSFORMATION

Leads the efforts to change the way MasterCard conducts business with its traditional and new customers, as well as consumers. Among other things, this includes launching a new digital operating system, consolidating and enriching B2B and B2C websites to ensure improved experiences, eliminating forms and automating data collection, as well as building and operating a new Enterprise Marketing Platform.